

Summary

Use this screen to maintain your list of Brands. A list of Brands will be displayed to the customer through your website, and they will be used to help organise your products.

They may be assigned to [Products](#).

Key to icons

 ~~Live~~ = is live or type unknown

 ~~Not Live~~ = is disabled

 ~~Edit~~ = edit or type unknown

 ~~Delete~~ = delete unknown

It is also possible to [Show/Hide Disabled Items](#) on this screen.

Setup

Whether adding a new Brand, or editing an existing one, the user follows the same process.

Field	Purpose
Brand Name	The name of the Brand, which is displayed to the customer, as well as appearing throughout the CMS
Logo	The Brand logo is shown on Product Detail Pages
Brand Content	Use this to determine the content shown on the Brand page itself. Choose from Products, Categories, Collections and Content
Featured	This will determine if the Brand is a featured Brand on the Brands Landing Page
Live	This will determine if the Brand is live to the customer; if set to no, the Brand will still be visible in the CMS for product maintenance and reporting purposes
Hide Left Navigation	This determines how filters will be displayed; click here for more detail

Field	Purpose
Hide Page Title	<i>Hide the H1 text from the Brand</i> <i>Not recommended unless you add H1 text within the Brand Content</i>
Default Retail/Special Offer/RRP Label	<i>Use this to determine the Price Labels that will be applied to the Brand; every Product within the Brand will use the same Label</i>

You can also update [Meta Tags](#) from this screen.

Content

These use [Modular Content Blocks](#) to manage page content.

How Brands Display

On the website, the following fields are visible to the customer:

- Brand Name
- Brand Logo

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