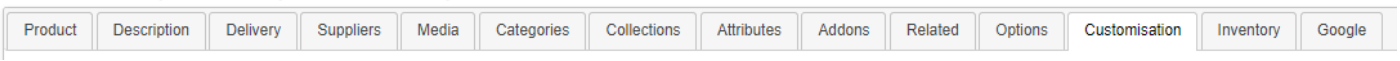
Customisation



This tab allows you to manage Customisations; these are complex options where their number and/or complexity mean that creating individual Variants for each potential combination is impractical.

> To manage Customisations, the product must be set as 'Made to Order' on the Product tab

Potential Uses

There are a wide variety of potential use cases, as well as different solutions to the problem of product setup

- Combinations of multiple options, e.g. 'Choose Colour', 'Choose Size', 'Choose Feet', 'Choose Drawers', 'Choose Tension', all on a single product
- Visual representation of options via Swatches
- Parent and Child options, e.g. customer chooses 'with drawers' (yes/no), with a subsequent set of options that only display if they select 'yes'
- Addition of personalisation, e.g. a handstitched name on the back of a football kit

Pricing

Customisations may be added at various price points

- Options with a surcharge of a fixed monetary value, e.g. +£15 to add personalisation
- Options with a surcharge as a percentage of the total value, e.g. +10% to have the product gold plated
- Options with no cost implication, e.g. the cost of the option is built into the variant

Setup

Customisation is applied individually to each Variant.

Managing Customisations

Field	Purpose
Option	*This is the Option Name, e.g. 'choose colour'* *Requires the Option to be setup prior to the Customisation*
Top Level Option	*If unticked, this option will be a Child Option, and will only be selectable if its parent has been selected* *This defines whether the option defaults to yes*
Child Option	*These tick boxes will only be visible if another Option has been set as a Child Option; you will then be able to link Child Options to specific Option Values*
Value	*This is the Option Value, e.g. 'pink' or 'green'* *If Customisations are setup via the Swatch Assignment tool, this will default to the name of the Swatch*
Code	*This is the option code, and is used as an identifier* *Defaults to blank*
Price + £	*Additional value to be added to the Retail price of the Variant*
Offer + £	*Additional value to be added to the Special Offer price of the Variant* > *This will only apply during a Special Offer period, as defined by the Variant*
Cost + £	*Additional value to be added to the Cost price of the Variant*
Price + %	*Additional percentage to be added to the Retail price of the Variant*
Swatch	*Choose the Swatch that will display with this Option Value*
Variant Image	*Select a linked Variant Image that will display within the Swatch Preview Panel*
In-Store POS Only	*Toggles whether this particular Customisation Value is available to eCommerce Customers*
Favourite	*Determines whether this shows as a Swatch Preview* *Only applies if the Customisation has a Swatch*

You may also copy options from one Variant on a Product to another Variant on the same Product.

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