

Customisation

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|---------|-------------|----------|-----------|-------|------------|-------------|------------|--------|---------|---------|---------------|-----------|--------|
| Product | Description | Delivery | Suppliers | Media | Categories | Collections | Attributes | Addons | Related | Options | Customisation | Inventory | Google |
|---------|-------------|----------|-----------|-------|------------|-------------|------------|--------|---------|---------|---------------|-----------|--------|

This tab allows you to manage Customisations; these are complex options where their number and/or complexity mean that creating individual Variants for each potential combination is impractical.

To manage Customisations, the product must be set as 'Made to Order' on the [Product](#) tab

Potential Uses

There are a wide variety of potential use cases, as well as different solutions to the problem of product setup

- Combinations of multiple options, e.g. 'Choose Colour', 'Choose Size', 'Choose Feet', 'Choose Drawers', 'Choose Tension', all on a single product
- Visual representation of options via [Swatches](#)
- Parent and Child options, e.g. customer chooses 'with drawers' (yes/no), with a subsequent set of options that only display if they select 'yes'
- Addition of personalisation, e.g. a handstitched name on the back of a football kit

Pricing

Customisations may be added at various price points

- Options with a surcharge of a fixed monetary value, e.g. +£15 to add personalisation
- Options with a surcharge as a percentage of the total value, e.g. +10% to have the product gold plated
- Options with no cost implication, e.g. the cost of the option is built into the variant

Setup

Customisation is applied individually to each [Variant](#).

Managing Customisations

| Field | Purpose |
|-------------------|--|
| Option | <p>This is the Option Name, e.g. 'choose colour'</p> <p>Requires the Option to be setup prior to the Customisation</p> |
| Top Level Option | <p>If unticked, this option will be a Child Option, and will only be selectable if its parent has been selected</p> <p>This defines whether the option defaults to yes</p> |
| Child Option | <p>These tick boxes will only be visible if another Option has been set as a Child Option; you will then be able to link Child Options to specific Option Values</p> |
| Value | <p>This is the Option Value, e.g. 'pink' or 'green'</p> <p>If Customisations are setup via the Swatch Assignment tool, this will default to the name of the Swatch</p> |
| Code | <p>This is the option code, and is used as an identifier</p> <p>Defaults to blank</p> |
| Price + £ | <p>Additional value to be added to the Retail price of the Variant</p> |
| Offer + £ | <p>Additional value to be added to the Special Offer price of the Variant</p> <div style="background-color: #e1f5fe; padding: 10px; border: 1px solid #00bcd4; margin-top: 10px;"> <p>This will only apply during a Special Offer period, as defined by the Variant</p> </div> |
| Cost + £ | <p>Additional value to be added to the Cost price of the Variant</p> |
| Price + % | <p>Additional percentage to be added to the Retail price of the Variant</p> |
| Swatch | <p>Choose the Swatch that will display with this Option Value</p> |
| Variant Image | <p>Select a linked Variant Image that will display within the Swatch Preview Panel</p> |
| In-Store POS Only | <p>Toggles whether this particular Customisation Value is available to eCommerce Customers</p> |
| Favourite | <p>Determines whether this shows as a Swatch Preview</p> <p>Only applies if the Customisation has a Swatch</p> |

You may also copy options from one Variant on a Product to another Variant on the same Product.

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