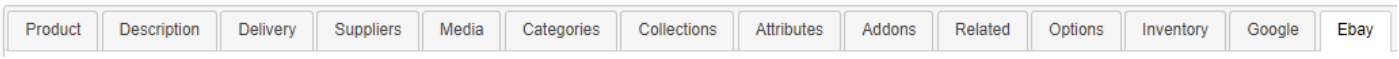
eBay



This tab can be used to manage information sent to eBay; this will enable you to create and manage listings.

From this screen, you can create, update and end listings.

> For this tab to be visible, this Product must be linked to a Category that has been mapped to the eBay category hierarchy

eBay Integration

This will require setup beyond this tab. Elements of the integration are managed within the Site Settings, and you will need to speak to Iconography to enable this function.

Your eBay integration must be authorised - this can be done via Integrations.

Products may be listed with their Variants, but Unique Stock Records can not be listed on eBay.

Setup

Various bits of information about your product will be automated for the feed. These will include elements such as images and title.

> Some of this information is mandatory, and some will be optional; these requirements will vary based on the product category. You will need to refer to eBay's documentation for further detail.

Inventory

Field	Purpose
Status	*Shows the status of this product, e.g. 'listed' or 'not listed'*
Listing ID	*This will provide a link to the eBay listing (if applicable)*
Auto Price	*Use this to determine whether the price of the eBay listing will be automatically updated to match price changes in IXO Commerce*

Custom Name & Description

Field	Purpose
eBay Name	*Use this to override the product name* *If left blank, the standard product name will be used*
eBay Description	*Use this to override the product description* *If left blank, the standard product description will be used*

Category Override

Field	Purpose
Category Override (search)	*Use this field to search for a different category*
Category Override (drop down)	*Use this drop down to select your override category*

> If left blank, this will inherit the setting in the Product's parent Category (the Category that this is taken from will be clearly listed here as 'default')

Item Aspects

Use these fields to add item specifics.

> Some of this information is mandatory, and some will be optional; these requirements will vary based on the product category. You will need to refer to eBay's documentation for further detail.

eBay Policies

Whenever you create a listing you'll need to choose a set of business policies – these are the payment, postage, and return details you specify for buyers. You can make the listing creation process, and the management of any existing listings, more efficient by creating policy templates that store your preferences for each of these areas.

If a policy is not selected, the first available policy will be used.

Field	Purpose
Fulfilment Policy	*Choose your Fulfilment Policy*
Payment Policy	*Choose your Payment Policy*
Return Policy	*Choose your Return Policy*

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