

# Media

Product	Description	Delivery	Suppliers	Media	Categories	Collections	Attributes	Addons	Related	Options	Inventory	Google	Ebay
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This tab is used to setup and edit media for a product. If not manually set, the default is to apply none; a 'missing image' image will be shown instead.

This section allows products to be edited individually; editing in bulk is done with other tools, such as the [CSV Upload](#)

## Setup

### Product Images

These should be uploaded via the drag and drop tool - simply drop files to upload them.

Images which have a green header will be live and visible to all customers; those with an orange header will be Variant only images, and will not be visible to customers. To view these, each image must be linked to a specific Variant on the [Inventory](#) tab. That image will be shown to the customer if they select that Variant via the option buttons or drop down selector.

Images may be edited individually.

Field	Purpose
Image	<i>Use this to upload a replacement image</i>
Image Alt	<i>Enter text here that would describe the image; this is used by search engines</i>  <i>This will default to the name of the image file that you uploaded</i>
Display	<i>Yes - make the image live</i> <i>No - make the image a Variant image (see above)</i>

Field	Purpose
Colour	<p>Select the colour that most closely defines this image - this will then be used on <a href="#">Product Listing Pages</a> when the customer uses 'filter by colour'</p> <p>Please note that each colour may only be assigned to one image per product</p>
Delete this content	To delete, tick this box, and then press update

## Lifestyle Images

These should be uploaded via the drag and drop tool - simply drop files to upload them.

Lifestyle Images will be displayed on the Product Detail Page, below the product description.

Field	Purpose
Image	Use this to upload a replacement image
Image Alt	<p>Enter text here that would describe the image; this is used by search engines</p> <p>This will default to the name of the image file that you uploaded</p>
Delete this content	To delete, tick this box, and then press update

## PDF Files

Use this to upload a PDF; a link to that PDF will be displayed on the Product Detail Screen.

Field	Purpose
PDF File	Use this to upload a file
PDF File Link Text	<p>Text entered here will be the link text shown to the customer on your website</p> <p>This will default to the file name, if left blank</p>

## Video

You can add videos from either YouTube or Vimeo.

Field	Purpose
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Video Type	Use this to determine the type of video (Youtube/Vimeo)
Video ID	<p><i>Enter the ID of the video that you want to attached to the product</i></p> <p>You can find the video ID from the URL:</p> <p><a href="https://www.youtube.com/watch?v=dQw4w9WgXcQ">https://www.youtube.com/watch?v=dQw4w9WgXcQ</a></p> <p><a href="https://vimeo.com/794492622">https://vimeo.com/794492622</a></p>

# Banners

Use the tick boxes to select [Banners](#) to display on this [Product Detail Page](#).

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