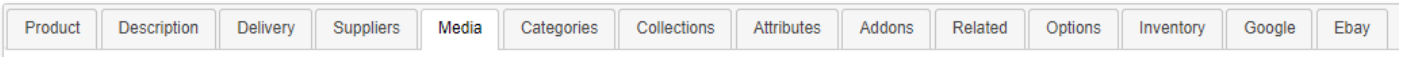
Media



This tab is used to setup and edit media for a product. If not manually set, the default is to apply none; a 'missing image' image will be shown instead.

> This section allows products to be edited individually; editing in bulk is done with other tools, such as the CSV Upload

Setup

Product Images

These should be uploaded via the drag and drop tool - simply drop files to upload them.

Images which have a green header will be live and visible to all customers; those with an orange header will be Variant only images, and will not be visible to customers. To view these, each image must be linked to a specific Variant on the Inventory tab, or linked to a specific Customisation. That image will be shown to the customer if they select that Variant via the option buttons or drop down selector.

Images may be edited individually.

> We recommend that Product Image should be 2000px X 2000px.

Field	Purpose
Image	*Use this to upload a replacement image*
Image Alt	*Enter text here that would describe the image; this is used by search engines* *This will default to the name of the image file that you uploaded*

Field	Purpose
Display	*Yes - make the image live* *No - make the image a secondary image (see above)*
Colour	*Select the colour that most closely defines this image - this will then be used on Product Listing Pages when the customer uses 'filter by colour'* *Please note that each colour may only be assigned to one image per product*
Delete this content	*To delete, tick this box, and then press update*

Lifestyle Images

These should be uploaded via the drag and drop tool - simply drop files to upload them.

Lifestyle Images will be displayed on the Product Detail Page, below the product description.

> We recommend that Lifestyle Images be at least 500px wide, but can be any height

Field	Purpose
Image	*Use this to upload a replacement image*
Image Alt	*Enter text here that would describe the image; this is used by search engines* *This will default to the name of the image file that you uploaded*
Delete this content	*To delete, tick this box, and then press update*

PDF Files

Use this to upload a PDF; a link to that PDF will be displayed on the Product Detail Screen.

Field	Purpose
PDF File	*Use this to upload a file*
PDF File Link Text	*Text entered here will be the link text shown to the customer on your website* *This will default to the file name, if left blank*

Video

You can add videos from either YouTube or Vimeo.

Field	Purpose
Video Type	Use this to determine the type of video (Youtube/Vimeo)
Video ID	*Enter the ID of the video that you want to attached to the product* You can find the video ID from the URL: https://www.youtube.com/watch?v=dQw4w9WgXcQ https://vimeo.com/794492622 > Portrait videos are not supported at this time

Banners

Use the tick boxes to select Banners to display on this Product Detail Page.

Revision #13
Created 20 September 2024 12:06:48 by Mike
Updated 24 July 2026 10:49:38 by Mike