Product

| Product | Description | Delivery | Suppliers | Media | Categories | Collections | Attributes | Addons | Related | Options | Inventory | Google | Ebay |

This section is used to control the basic setup of the Product, including statuses, visibility, overlays and other core settings.

Many of these fields are optional, and will either be left blank or set to a default during product setup. Mandatory fields and default values are marked with a *.

You can also update Meta Tags from this tab.

> " This section allows products to be edited individually; editing in bulk is done with other tools, such as the [CSV Upload](#) or the [Bulk Updater](#).

It is also possible to delete the current Product from this screen. When deleting a product, this action will also delete all associated stock.

Setup

Product Overview

This is the basic information about the product.

Field	Purpose
Product Name*	*Displays as the page title (also known as the H1 Text) and is also output on Product Listing Pages, as well as being the primary field for search results* *Also used as the Meta-Title by default*

Field	Purpose
Product Type	Choose from these options: • *Standard** • *Made to Order* • *Bundle* • *Gift Voucher* • *Booking* *This status will be changed automatically when adding swatches to make this into a Made to Order product*
Live	Choose from these options: • *Live (fully enabled)** • *Disabled (visible only within the CMS)* • *Archived (left visible for SEO purposes, but not purchasable)*
Buy Online	Choose from these options: • *Yes** • *Yes (Trade Only)* • *No (Instore Only) [still permits purchase in the* [POS]*]* • *No (Hide Price) [does not allow purchase in the* [POS]*]*
Product Visibility	*By default, all products will be visible on your website, but this setting allows you to determine visibility of the product within the POS, or across multiple websites*
Trade Only	*If enabled, the product page will only be accessible to a customer who has logged into a confirmed Trade Account*
Supplier	*This will allow the user to select a Supplier* *Note: if your system is enabled for multiple suppliers, there will be a separate Suppliers tab*

Reference Codes

Reference codes are used in [Reporting](#) and [Purchase Ordering](#).

Field	Purpose
Department Code	*This powers the [Sales by Department](#) report*
Nominal Code	*This field typically forms part of an integration with an accounts package*

Field	Purpose
Product Reference	The Product Reference is used as a search field, but it is also used to link similar products together, e.g. separate products that are versions of the same item
Manufacturer's Product Name	If populated, this will replace the Product Name on all [Purchase Orders](#)

Details

These add additional information to the Product.

Field	Purpose
Brand	This adds a [Brand](#)to a product
Condition	Choose if a product is 'New' or 'Used'
Colour	Define a product's Colour - this may be used in conjunction with the Product Reference to link similar products
Warehouse Note	This will output on [Picking Lists](#)

Display Options

These will alter how a product will display

Field	Purpose
Overlay Graphic	Use this to manually assign a [Product Overlay](#)
Display Variants As	This alters how Variant Options will be displayed on the Product Detail Page - choose from: • Default Buttons* • Drop-down Select Menu • List View (allows purchase of multiple variants simultaneously)
Retail Price Label	Set a Retail [Price Label](#) (this will override any Price Label set at [Brand](#)level)
Special Offer Price Label	Set a Special Offer [Price Label](#) (this will override any Price Label set at [Brand](#)level)
RRP Label	Set an RRP [Price Label](#) (this will override any Price Label set at [Brand](#)level)

For Exports

Use this to define essential information for exporting your products.

Field	Purpose
Commodity Code	*Enter the Commodity Code of the product*
Country of Origin	*Choose the Country of Origin from the drop down*

Other Options

Choose from other options available.

Field	Purpose
Home Page	*Toggle to feature the product on the Home Page*
Category Page	*Toggle to feature the product on Category Pages*
Checkout	*Toggle to feature the product at the Checkout*
Disallow Discounts	*Toggle to exclude the product from all promotions* *(this will not exclude the product from manual discounts or special offer prices)*
Use Swatch Wizard	*Toggle to enable the [Swatch Wizard](#)*
Combine Variant and Swatch Selection	*Toggle to combine variants within the Swatch Wizard*
Enable Swatch Request Popup	*Toggle to enable the [Swatch Request Popup](#)* *([Swatches](#) must be enabled for the Swatch Request tool for this to function)*
Enable StoreFeeder Sync	*Enables this product for the [StoreFeeder Sync](#) (3rd party marketplaces)* *Limited to Standard products only*

Revision #9
Created 18 September 2024 09:00:07 by Mike
Updated 6 May 2025 13:21:12 by Mike