

Related

Product	Description	Delivery	Suppliers	Media	Categories	Collections	Attributes	Addons	Related	Options	Customisation	Inventory	Google
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This section is used to select Related, Upsell and Basket Upsells for Products and Variants. If not manually set, the default is to apply none.

This section allows products to be edited individually; editing in bulk is done with other tools, such as the [CSV Upload](#) or the [Bulk Updater](#). These may also be controlled through [Cross-Selling Rules](#).

You may use the tick boxes to select all of the Related, Upsell and Basket Upsell Products which are available.

Related Products

These are similar to a 'you may also like', and are displayed below the product description on the [Product Detail Page](#).

Related products...



Upsell Products

These are typically simple products, which should be single click upsells, e.g. scatter cushions or a basketball upsold to a pair of trainers. These will display near the add to basket button of the [Product Detail Page](#).

You may also need:



Spalding Basketball
from £1.00

1 x Striped WNBA ☐

ADD TO BASKET

Made to Order and Bundle products can not be upsells; due to the complexity of these products, they can not be single click adds to basket. Products with multiple variants are not recommended for Upsells - use Basket Upsells instead.

Basket Upsells

These are Variant to Variant upsells, and are applied to the add to basket pop up. Once an item has been added, the platform knows which Variant has been selected, which allows for dynamic upselling.

When setting these up,

A perfect use for this would be upselling a 'double' mattress protector to a customer who has bought a 'double' mattress, or 'size 10' socks to a customer who has bought 'size 10' shoes.

Added to your basket...



Double Mattress

3 x £18.49

3 items in your basket

Total: **£55.47**

You may also need



Deep-Fill Cotton Mattress Protector

Double £75.00

ADD TO BASKET

CHECKOUT NOW

CONTINUE SHOPPING

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Revision #6

Created 18 September 2024 09:00:08 by Mike

Updated 6 December 2024 14:49:07 by Mike