Summary

From this screen you can manage your Category details. It can be used to add a new Category, or amend an existing one.

Categories are used for a variety of purposes:

- Creating a hierarchy of web products (also used in the POS)
- Reporting purposes
- Powering the main menu on the website
- Allowing the user to create content based pages

Setup

You can also amend the Meta Tags for the Category from this page.

Category Details

Field	Purpose
Category Name*	*The name of the Category* *This will also be used as the H1 text, to define the default URL and will be the default for the Meta Tags*
Alternative Short Name	*If used, this will overnight the Category name in the main menu, allowing you to save space, e.g. 'Living Room' becomes 'Living'* *The Category Name will still be used as the H1 text, to define the default URL and will be the default for the Meta Tags* *Optional field* *This will be output as the pill button label instead of the Category Name, if available*

Field	Purpose
Category Parent	*Select the Parent Category from the drop down* *This allows you to take a Sub-Category and make it a top level Category, or alternatively, to take a top level Category and turn it into a Sub-Category* *Linked Products will be automatically updated*
Product Assignment	*Choose between:* • *Manual* • *Dynamic (rule based)* *Defaults to Manual*
Live	*Determines whether a Category is visible* *Defaults to No for new Categories*

Layout options

Field	Purpose
Display Content	*Choose the types of content you want to display on this page* • *Products* • *Sub-Categories* • *Collections* • *Content* *By default, all are enabled*
Include Sub-Category Products?	*If you enable this, the Category page will show Products which have been assigned to its Sub-Categories* *Defaults to no*
Show Swatch Previews?	*Enable to show Swatch Previews on this Product Listing Page*

Product Layout	*Determines the way in which Products will be displayed on your website in desktop mode on the Product Listing Page, if this Category has been enabled to show product content (see above)*
	
	Choose from
	
	• *Grid*
	  ◦ *2 Column*
	  ◦ *3 Column*
	  ◦ *4 Column*
	• *List*
	  ◦ *Standard List*
	  ◦ *Compact List*
	• *Advanced*
	  ◦ *3 Column (first large)*
	  ◦ *4 Column (first large)*
	  ◦ *3 Column (original aspect)*
	  ◦ *4 Column (original aspect)*
	• Funky
	  ◦ *Funky (alternating)*
	  ◦ *Mega-Funky (mixed)*
	
	Defaults to 3 column

Default Sort Order	*Choose the Default Sort Order for Products within this Category - choose from:* • *Manual (Manual Sort)* • *Auto-Ranking (System generated recommendations)* • *Product Name (A-Z)* • *Price Low to High* • *Price High to Low* • *Bet Selling* • *Newest First* • *Biggest Discount* • *Custom 1-3 (Defined in Site Settings)* *Defaults to Manual*
Hide Left Navigation	*Choose to show the Filters on the Product Listing Page, or to hide them behind a button* *If the latter, they will slide out when selected* *More detail available here* > *This is required if you want to enable header overlap on Hero and Video content blocks*

Hide Page Title	*Hide the H1 text from the Category* *Not recommended unless you add H1 text within the Category Content* > *This is required if you want to enable header overlap on Hero and Video content blocks*
Display sub categories as pill buttons?	*If toggled, this will show sub categories as pill buttons* *See here for an example of how this displays*
Pill button heading	*Enter a heading to be used with Pill Buttons*

Images

Field	Purpose
Category Image	*Upload an image to be used as the Sub-Category tile throughout the website* *If not uploaded, IXO Commerce will use the image from a Product assigned to that Category*
Size	*Use this to determine the size at which the Sub-Category tile will be displayed throughout the website*
Main Menu Image	*Upload an image to be shown within the main menu on the website* *These may only be uploaded to top level Categories*
Menu Image Link URL	*Add a URL, which will turn the Main Menu Image into a button*

Third-Party Category Mapping

Use this section to map your Category for integrations. These options will only be visible if you have these integrations enabled.

Field	Purpose
Find matching Categories	*Use this to update the contents of the 3rd party category drop downs below* *Defaults to Category Name*

Field	Purpose
Google Shopping Category	*Use this to select the Google Shopping Category* *This will be used when editing the Product*
eBay Category	*Use this to select the eBay Category* *This will be used when editing the Product*
Amazon Category	*Use this to select the Amazon Category* *This will be used when editing the Product*

Additional Options

Field	Purpose
Footer Text	*Text to be shown just above the footer on the Category page*

Category Content

This uses IXO Commerce's Modular Block system to allow you to manage your content.

> If your content is not showing, please ensure that Content is ticked under Layout Options.

Assignment

Manual

Products may be assigned to Categories manually, either in bulk via the CSV Import/Export, or alternatively on the Categories tab of the Product.

Dynamic

If a Category is set to Dynamic assignment in the Category Details section, then product assignment will be rule based.

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