Variants

A Variant is a version of a [Product](#), which can be managed from the [Inventory](#) tab. These will be separated by [Variant Options](#), and those distinctions are made in pricing or stock, e.g.

- Size
- Colour
- Fabric Grade

A Variant may be linked to multiple [Unique Stock Records](#).

Each Variant on a product may be given:

- Specific pricing
- Specific stock
- Specific dimensions
- Specific product imagery
- Specific [Customisations](#)
- Specific [Upsells](#)
- Specific [Addons](#)

Other features around the site also link to Variants, including [Promotions](#), [Reporting](#), [Order Fulfilment](#), etc.