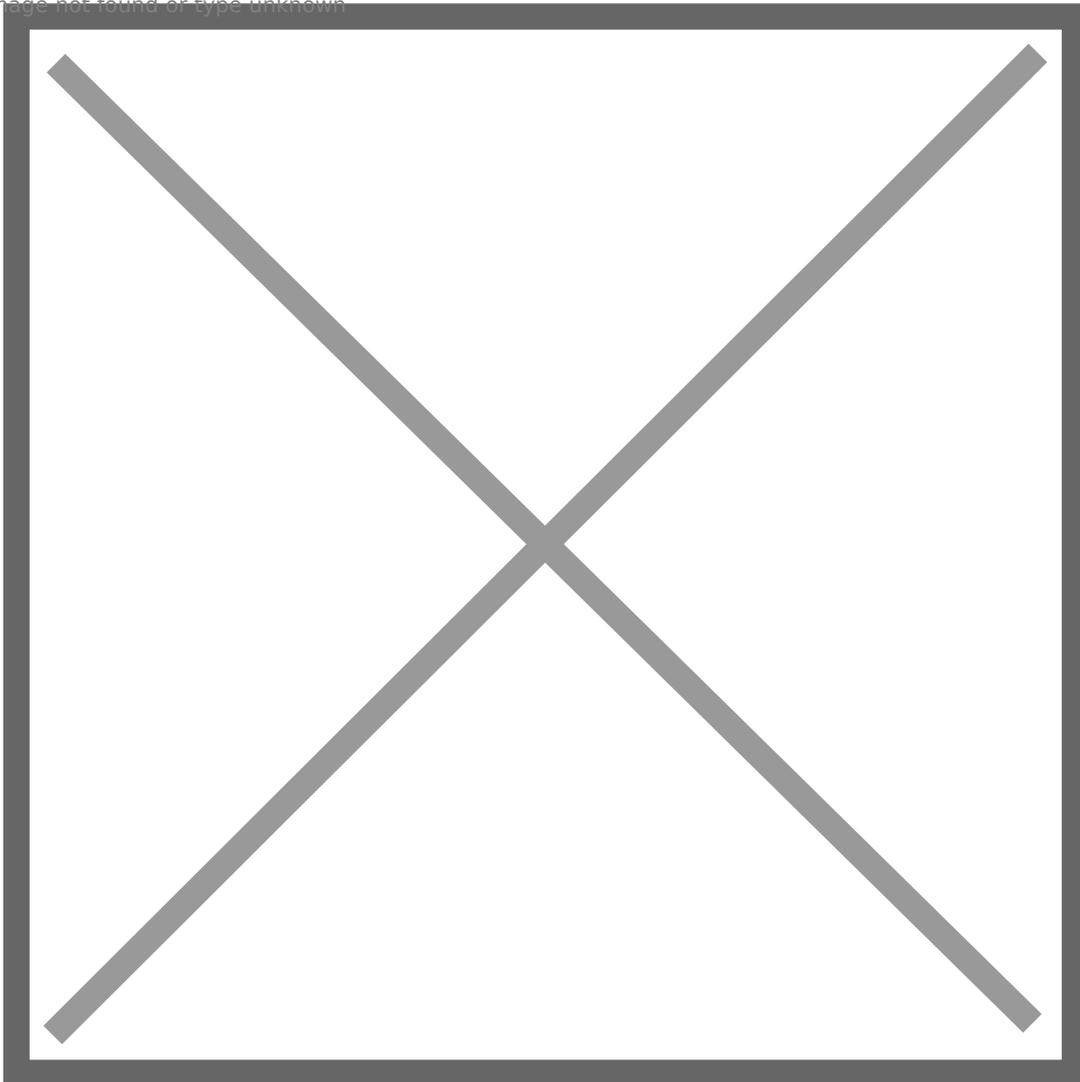


Set Up an Upsell

Upsells can be applied from within the Cross-Selling Rules screen, which allows you to apply the upsell to any products that match a certain criteria.

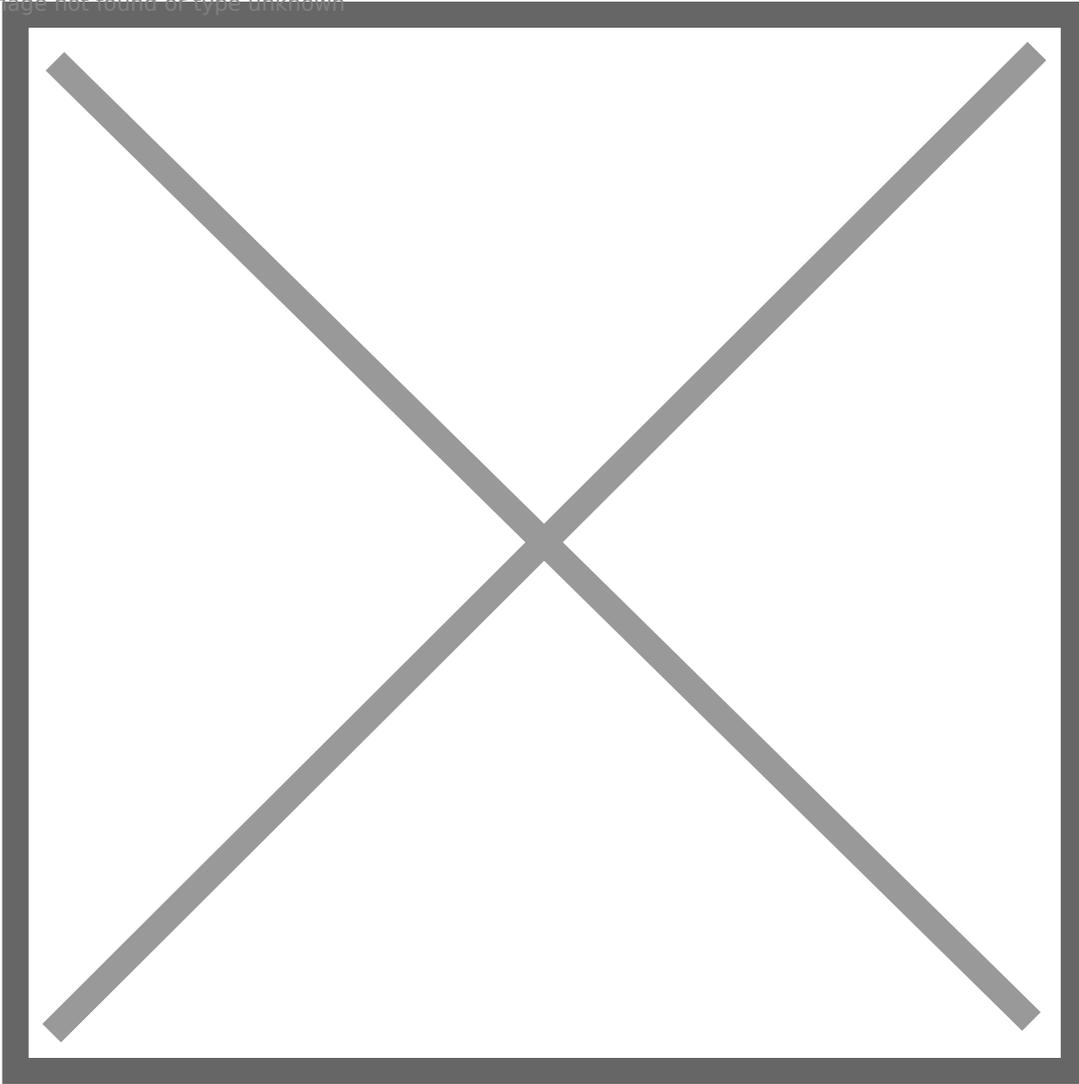
1. Navigate to your CMS.
2. Click "Dashboard" from the navigation bar.

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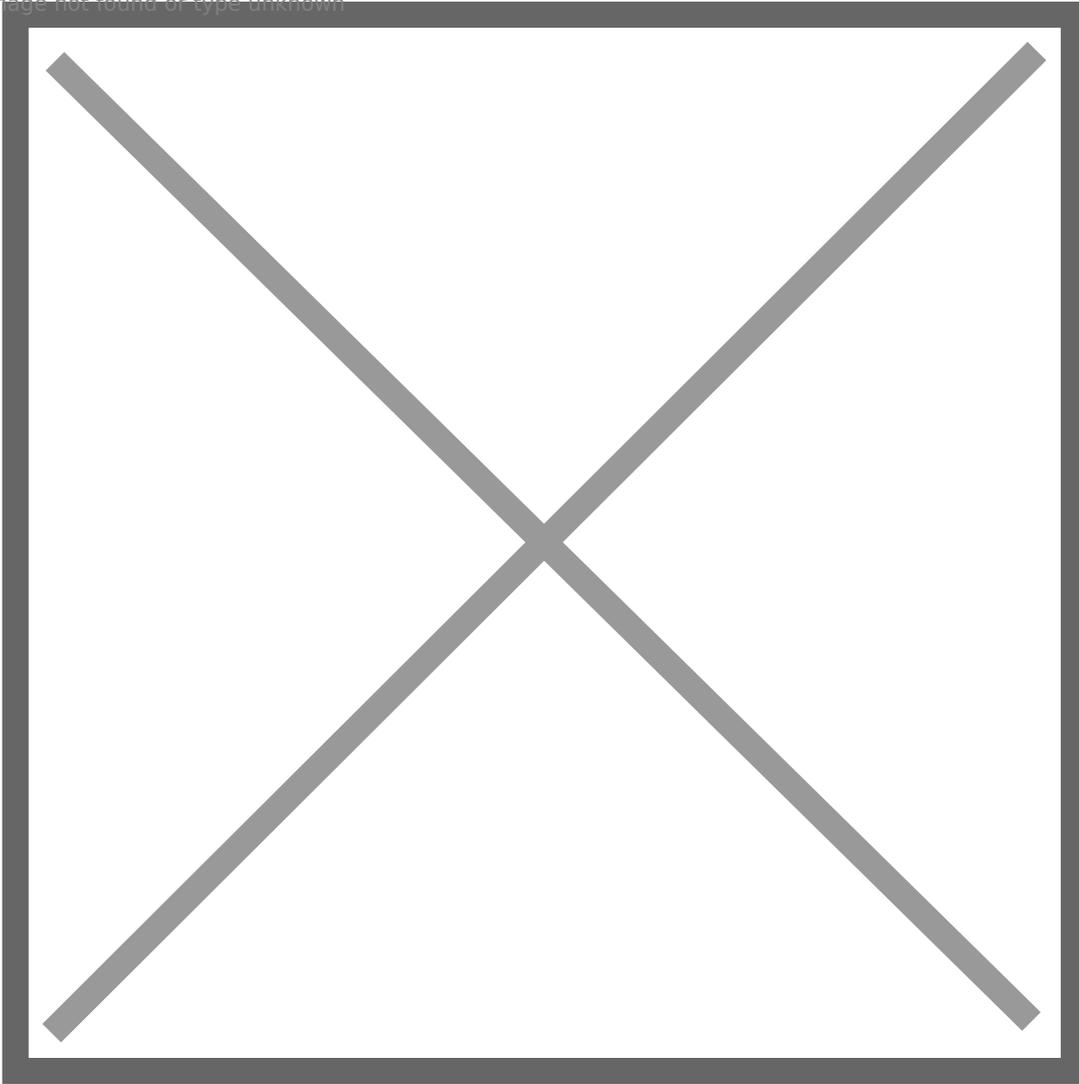
3. Click "Cross-Selling Rules" under "Catalogue".

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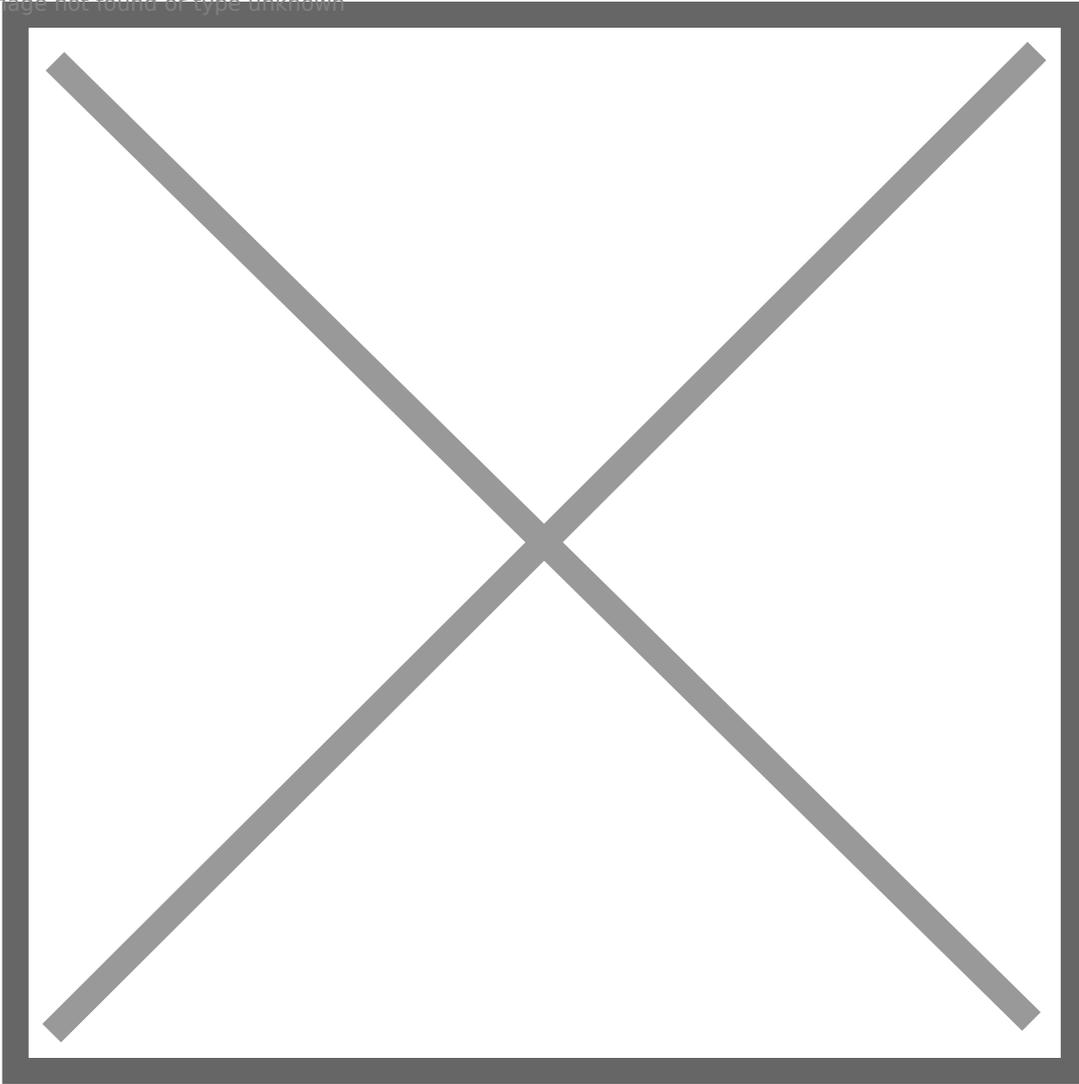
4. Click "add a cross-selling rule".

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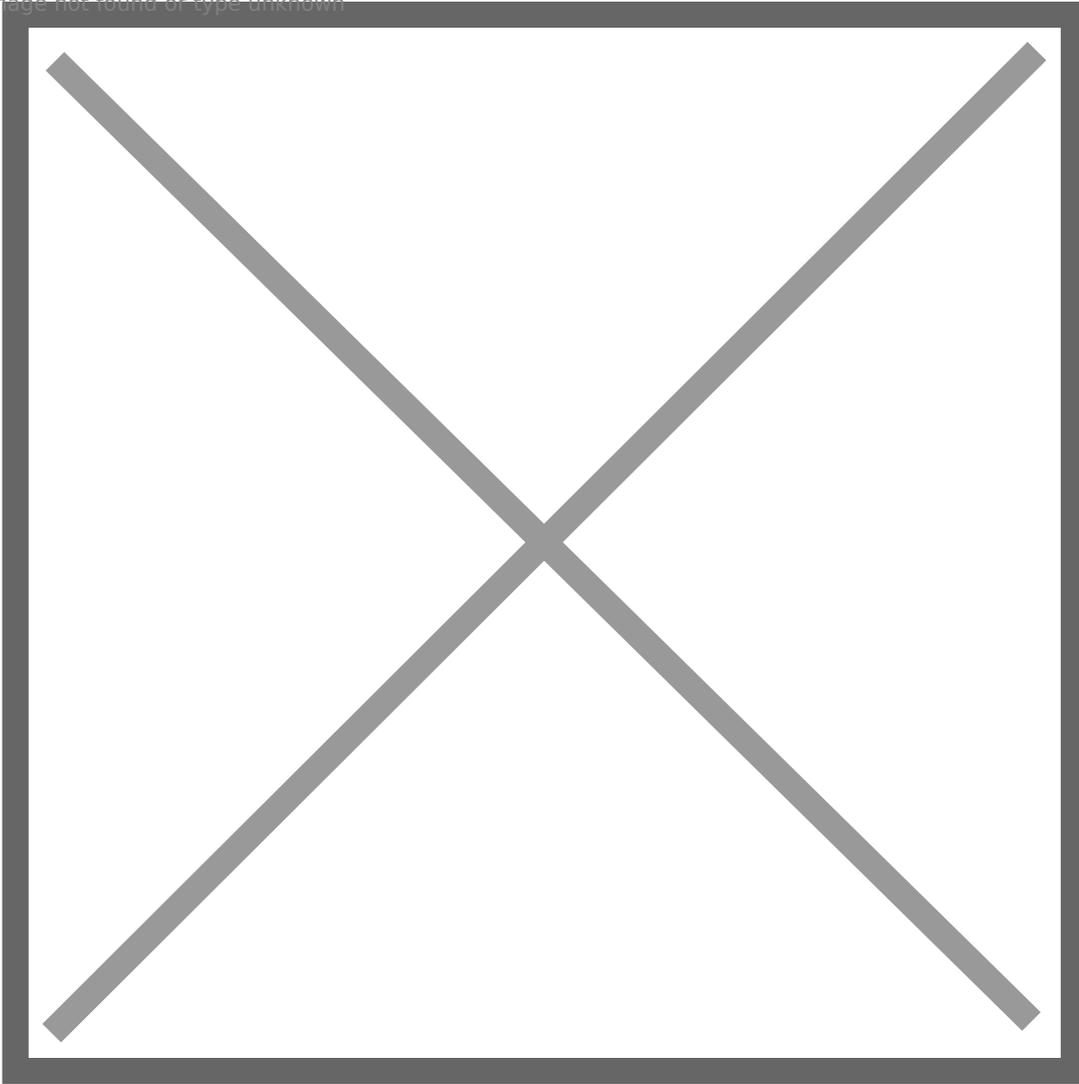
5. Enter a name for the Cross-selling rule

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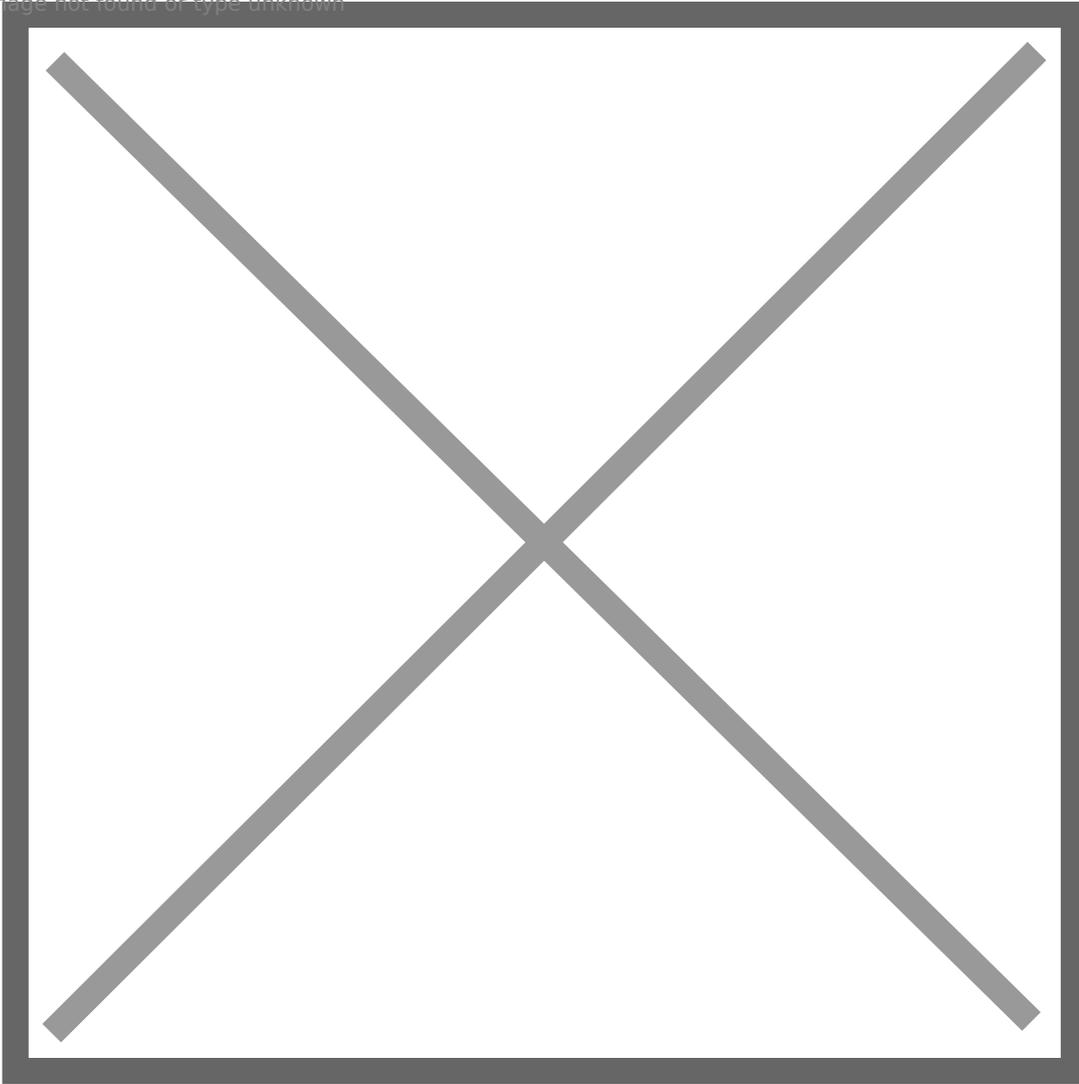
6. You can then select any "Qualifying items" that you would like this upsell to be applied to.

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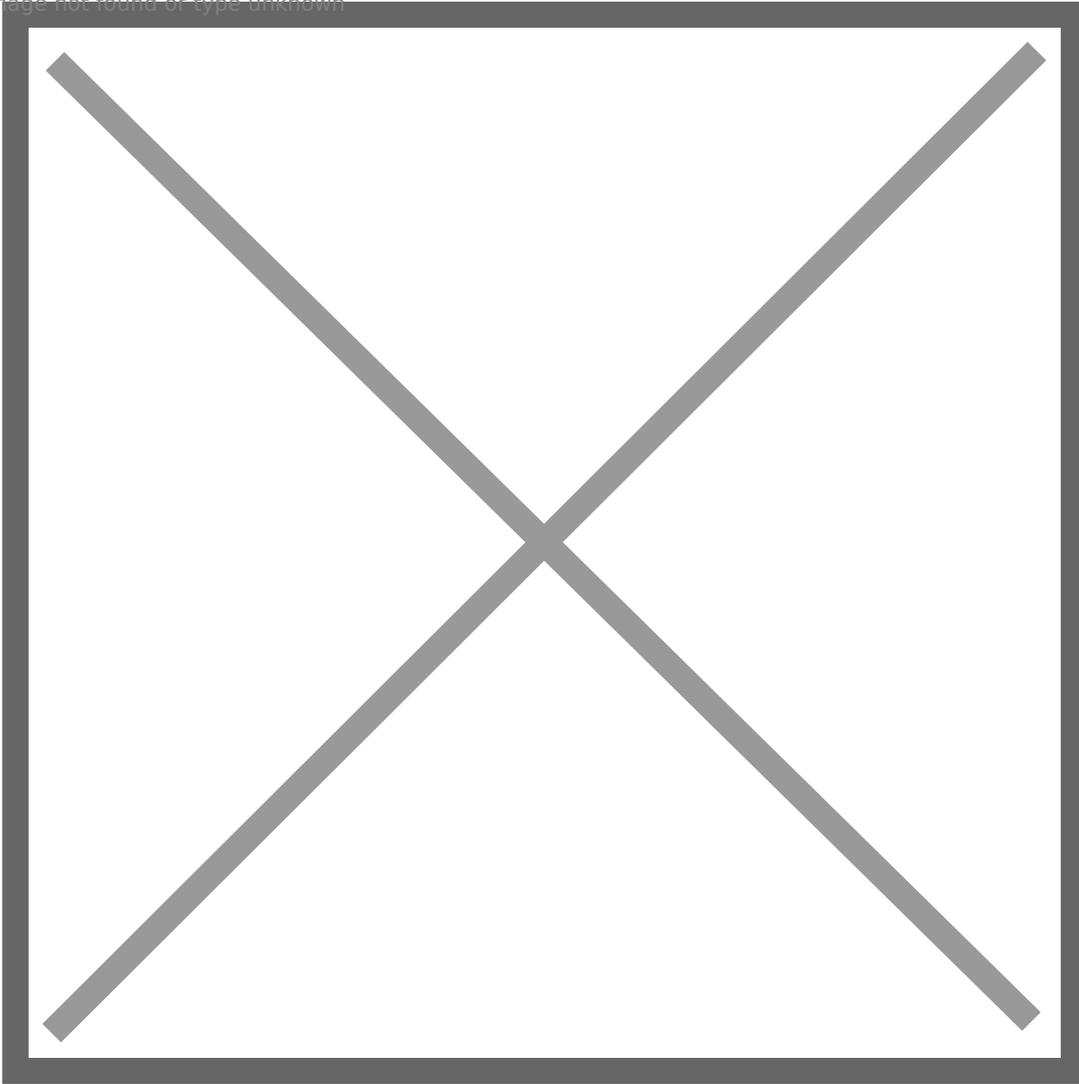
7. In this instance, I want to apply the upsell to the "Arm Chairs" sub-category.

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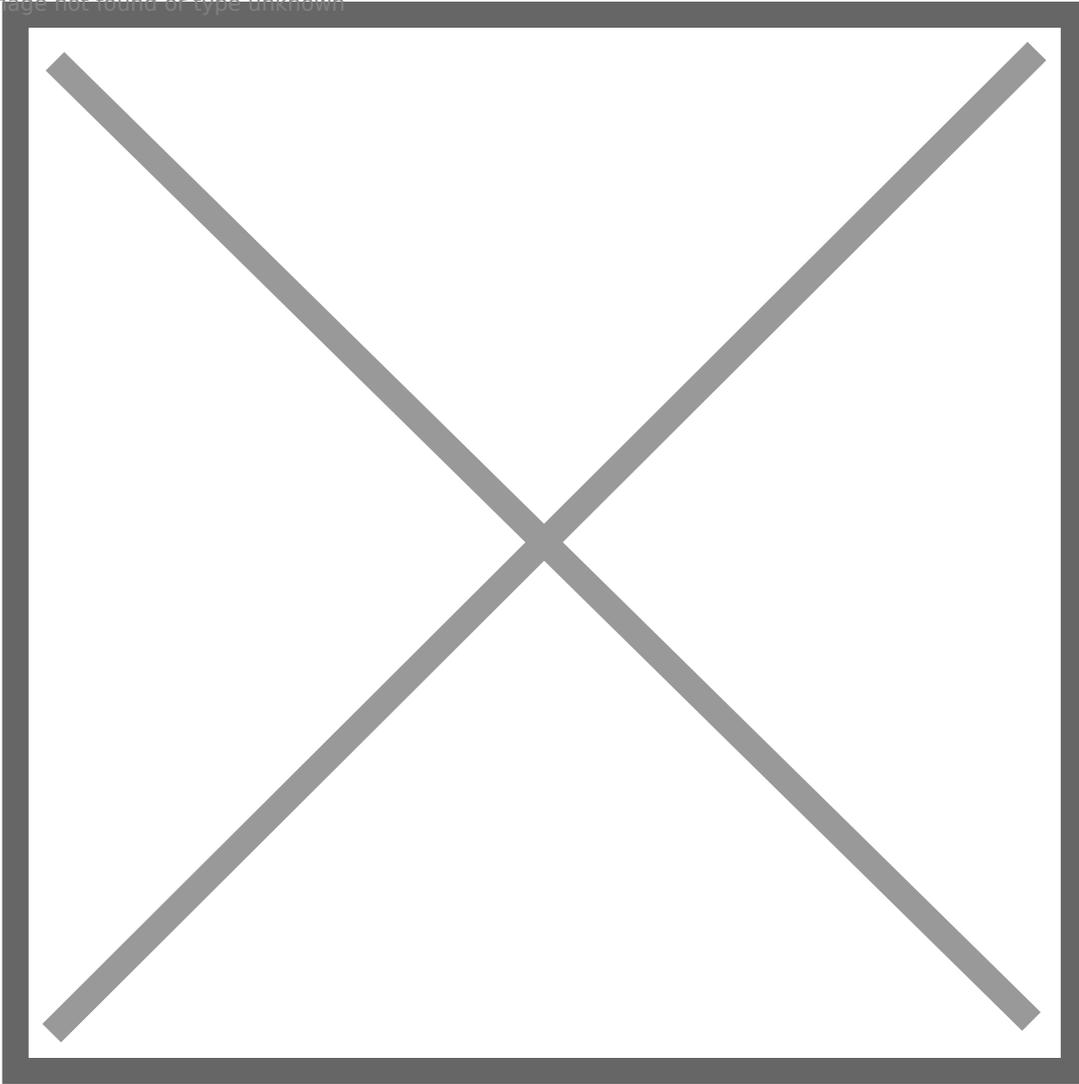
8. Click "Add" to create the cross-selling rule.

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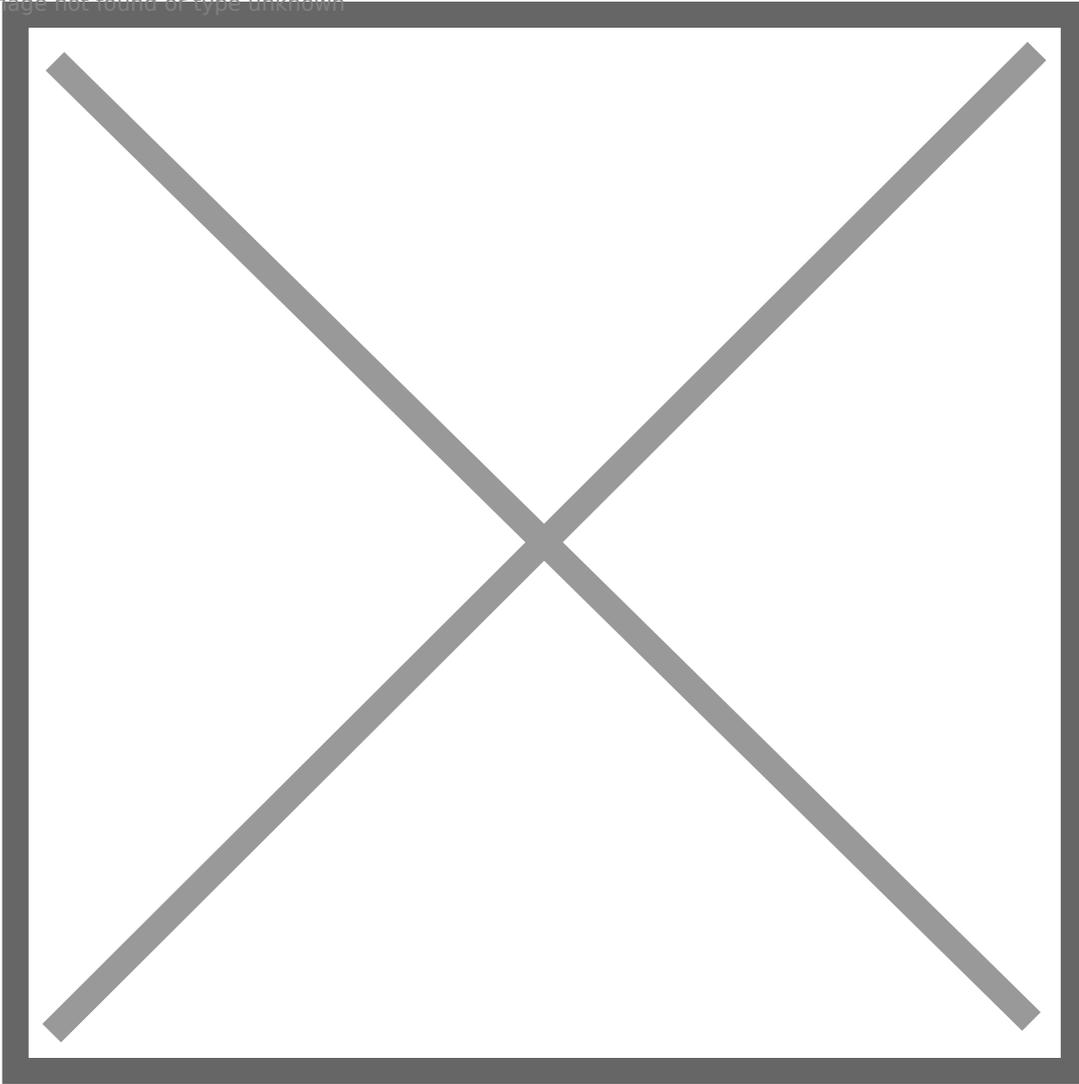
9. Move to the 'Upsell Products' tab.

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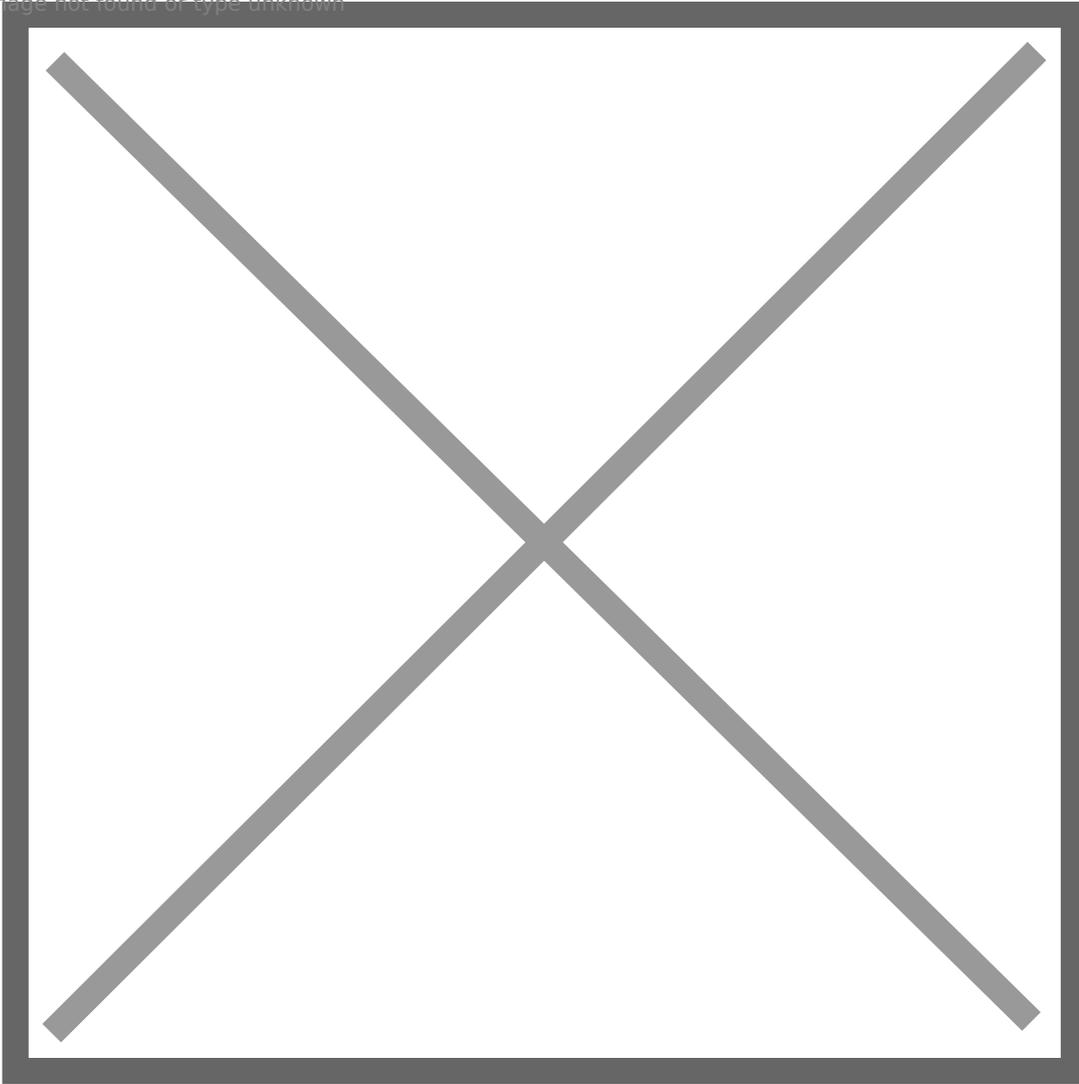
10. Enter the product you wish to offer as the upsell in the search field.

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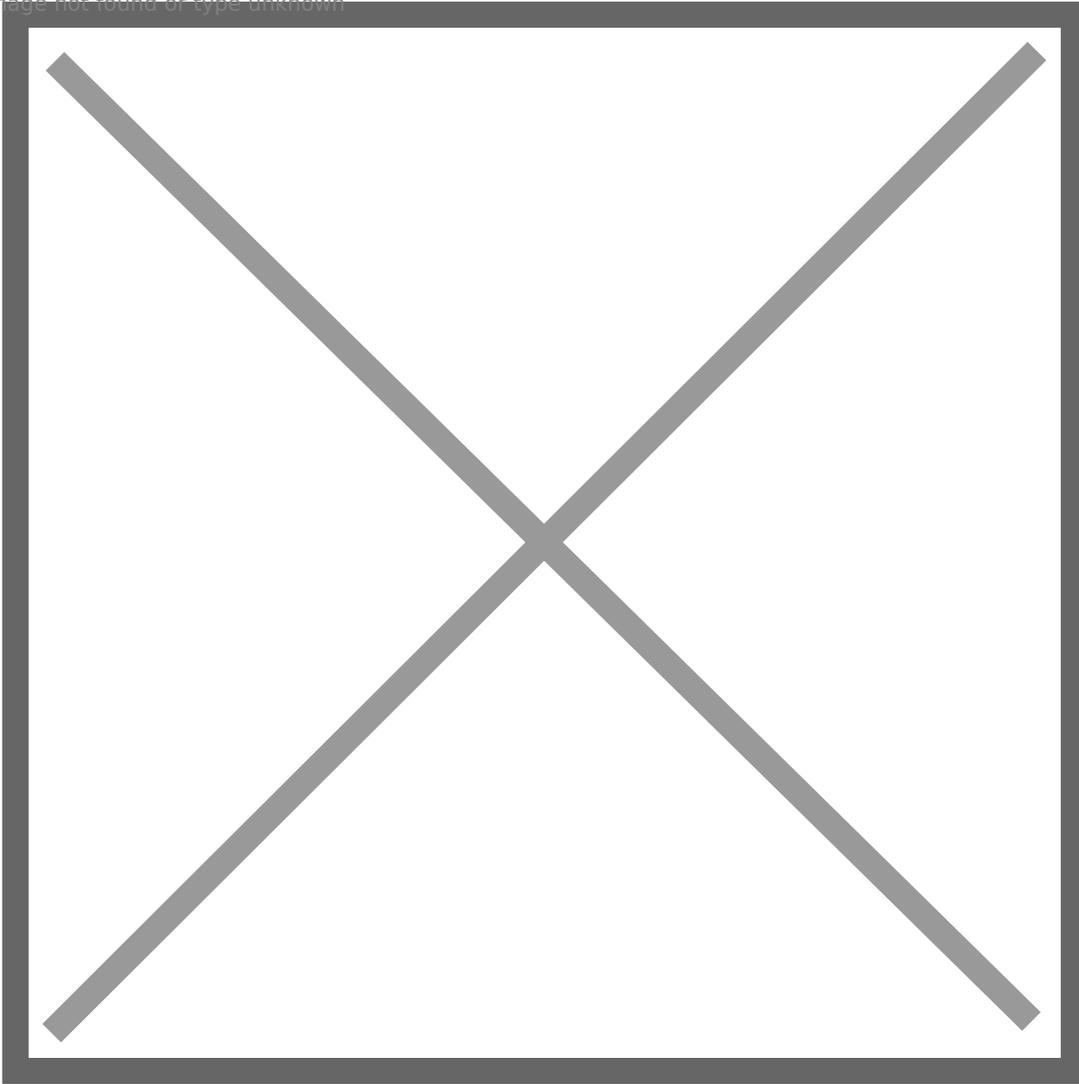
11. In this instance we want to offer a 'Nature Cushion' as an upsell.

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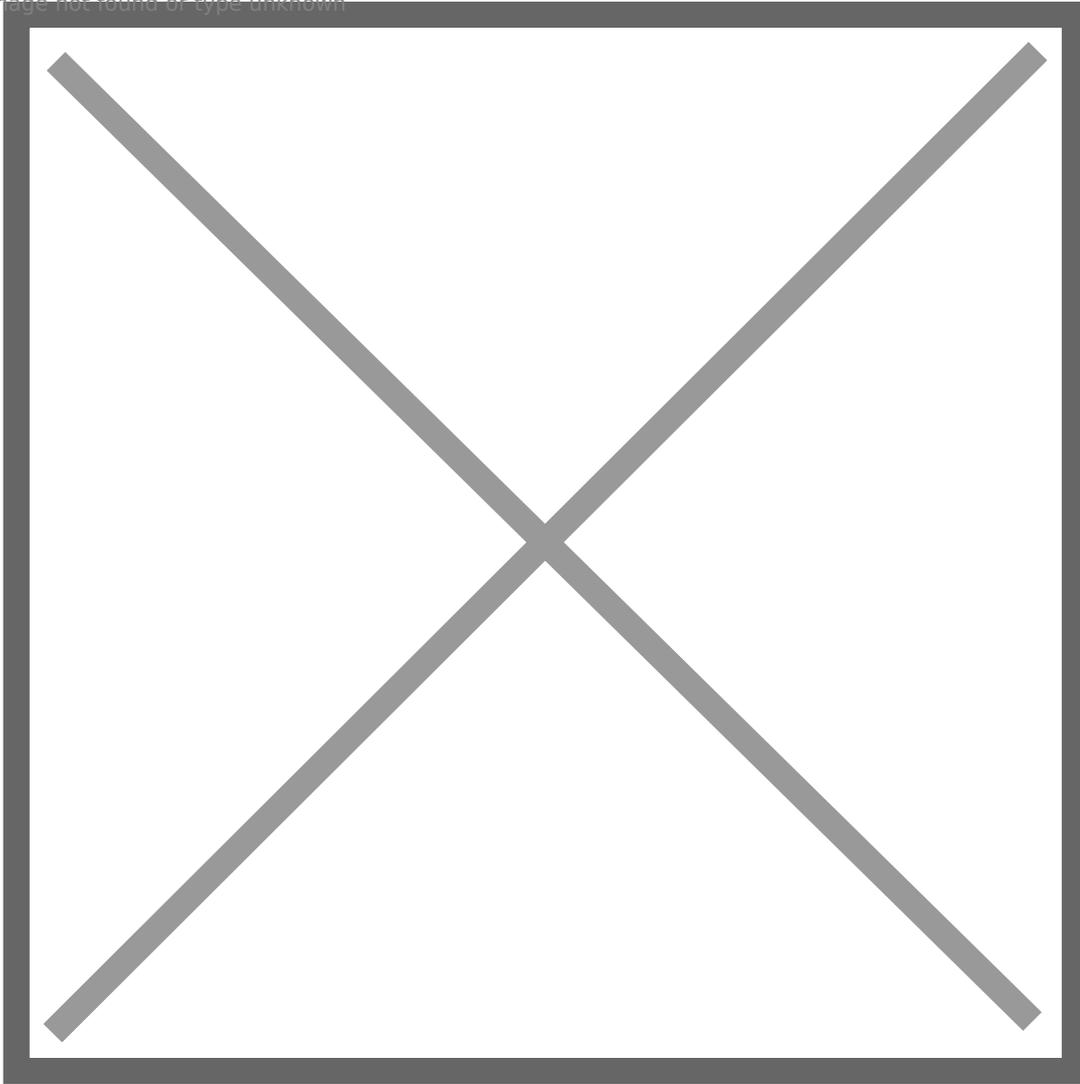
12. Be sure to click the "Update" button when you are happy that you have added your upsell product(s).

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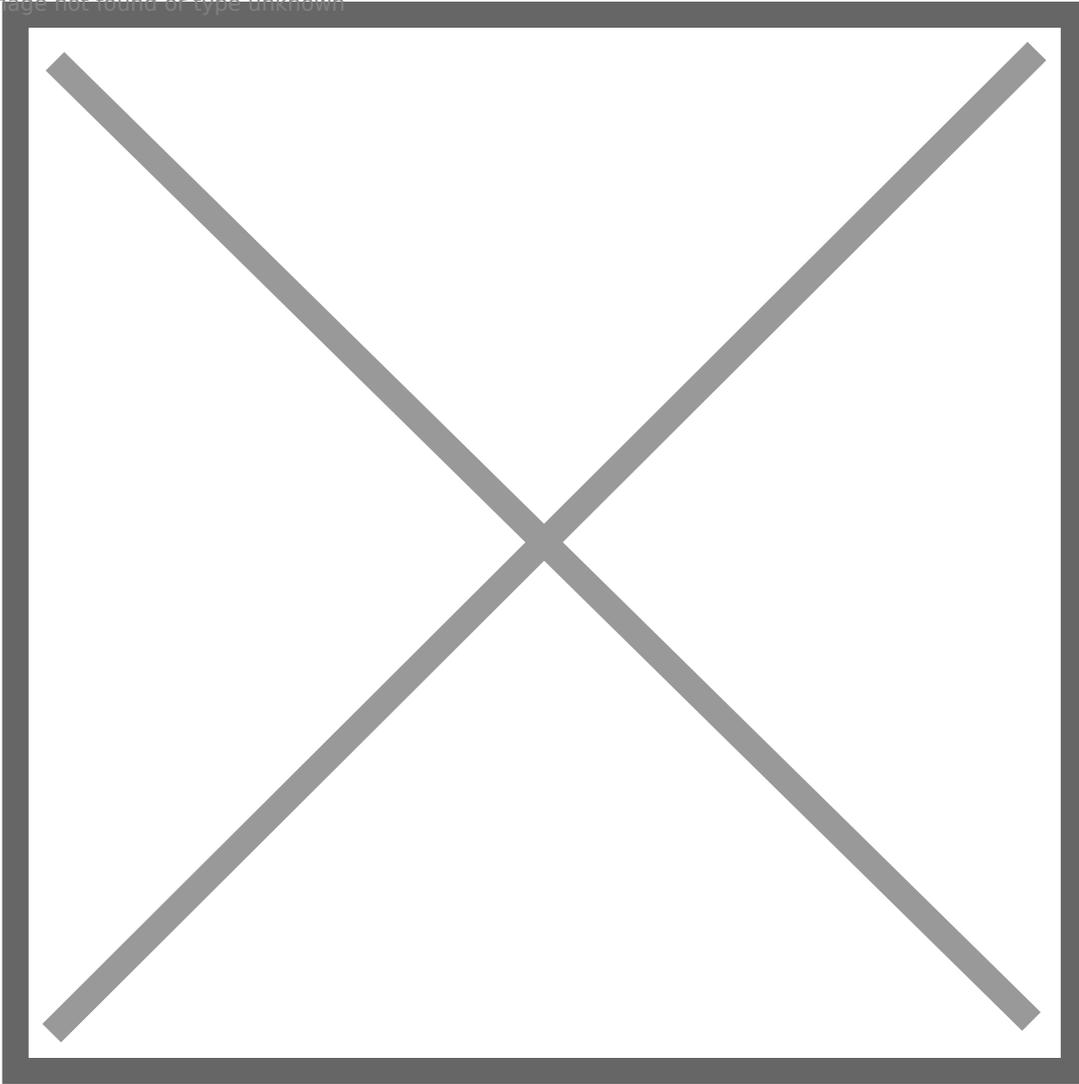
13. Navigate to the front-end of your site and search for a product that falls under the qualifying category - in this case "Arm Chairs".

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14. You will now see the upsell product under "You may also need:".

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Revision #2

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Updated 16 December 2024 17:03:44 by Lee