

Promotion Usage

The report lets you track the revenue added by each promotion. It shows each promotion, as well as how many uses, associated revenue and total discounts.

Figures shown only include orders which have been marked as completed, awaiting despatch, partially despatched, on order or partially returned.

“ This report will not show manual discounts

Promotion Usage

Source: All Device: All Store: ALL Store user: ALL Specify dates from: 29/10/2020 to: 28/11/2024 Update Reset

Download report as CSV

Note: This report includes discounts

Promo Code	Description	Uses	Total Discounted	Associated Revenue	Average Discount	Average Sale	Average Percentage Off
	10% Off Furniture	109	£16544.70	£255195.69	£151.79	£2341.24	6.5%
	£50 off Whole Order	41	£1414.51	£72047.36	£34.50	£1757.25	2.0%
	Cheap bananas for banana lovers (3 maximum)	14	£8.85	£8786.58	£0.63	£627.61	0.1%
	Buy three strawberries, get one free	8	£8.32	£260.22	£1.04	£32.53	3.2%
	Flour test	7	£94.84	£471.20	£13.55	£67.31	20.1%
	25% Off Whole Order	3	£1532.50	£4177.74	£510.83	£1392.58	36.7%
	10% off whole order	3	£459.76	£4177.74	£153.25	£1392.58	11.0%
	FREE SHIPPING Food & Drink	3	£8.00	£27.13	£2.67	£9.04	29.5%
	10% off order	2	£7.80	£71.18	£3.90	£35.59	11.0%
	Test 10%	2	£1.50	£13.50	£0.75	£6.75	11.1%

Filters

This report may be filtered by:

- Source
- Device
- Store
- Store user
- Date Range

Key to icons

↓ = download report

FAQs

FAQs for Customer Reports may be viewed [here](#).

Revision #2

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