

# Trade Customers

To be a Trade Customer, this must be enabled on the Account tab by an User when editing a Customer.

## Registration

A Trade Customer may be manually registered, but a User must confirm their status before the Customer Account can be used.

If enabled, a Customer may register as a Trade Customer on the website. This will generate an email enquiry that will prompt a User to authorise the Trade application.

## Purpose

Trade Customers will gain the following benefits:

- Trade specific Products
- Trade specific Pricing (Trade Price and Trade Special Offer Price)

Note that Price Lists and Pay on Account are not restricted to Trade Accounts and that all Customers may benefit from them

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Revision #2

Created 24 September 2024 13:59:45 by Mike

Updated 16 December 2025 22:01:29 by Mike