

Integrations

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Storefeeder

This third party service is used to link an IXO Commerce system to third party marketplaces like Amazon and eBay.

Primary Functionality

- All standard products sent to StoreFeeder by default
- Updates stock
- Updates pricing
- Downloads Sales Orders into CMS

Product listings can not be created in third party marketplaces; they can only be updated via the Storefeeder integration

Points of note

- SKU needs to match what's set in IXO Commerce for updates to work
- Listings are downloaded from a marketplace into StoreFeeder
- Basic product data is uploaded from IXO Commerce into StoreFeeder to create a link between marketplace listing and the IXO
- Listing and products from IXO Commerce must be mapped manually
 - Stock shared across all marketplaces
 - Pricing shared across all marketplaces but this can be optional if required
 - Stock and prices updates every 15 minutes
 - Special pricing comes across as normal price
- Despatch notifications are passed to StoreFeeder to pass onto marketplaces
 - Cancellation and returns not triggered to StoreFeeder
- Items cancelled or returned on marketplace will be downloaded to IXO

Setup

You must connect your own account.

Connect StoreFeeder to Amazon

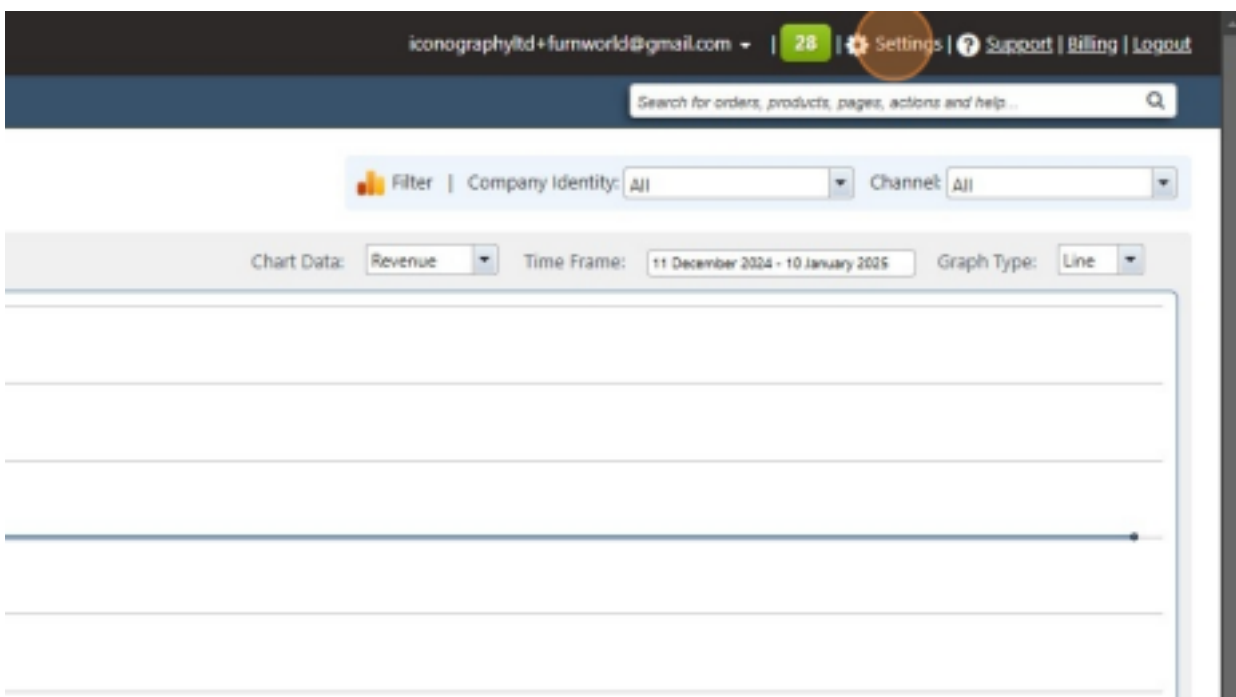


Integration

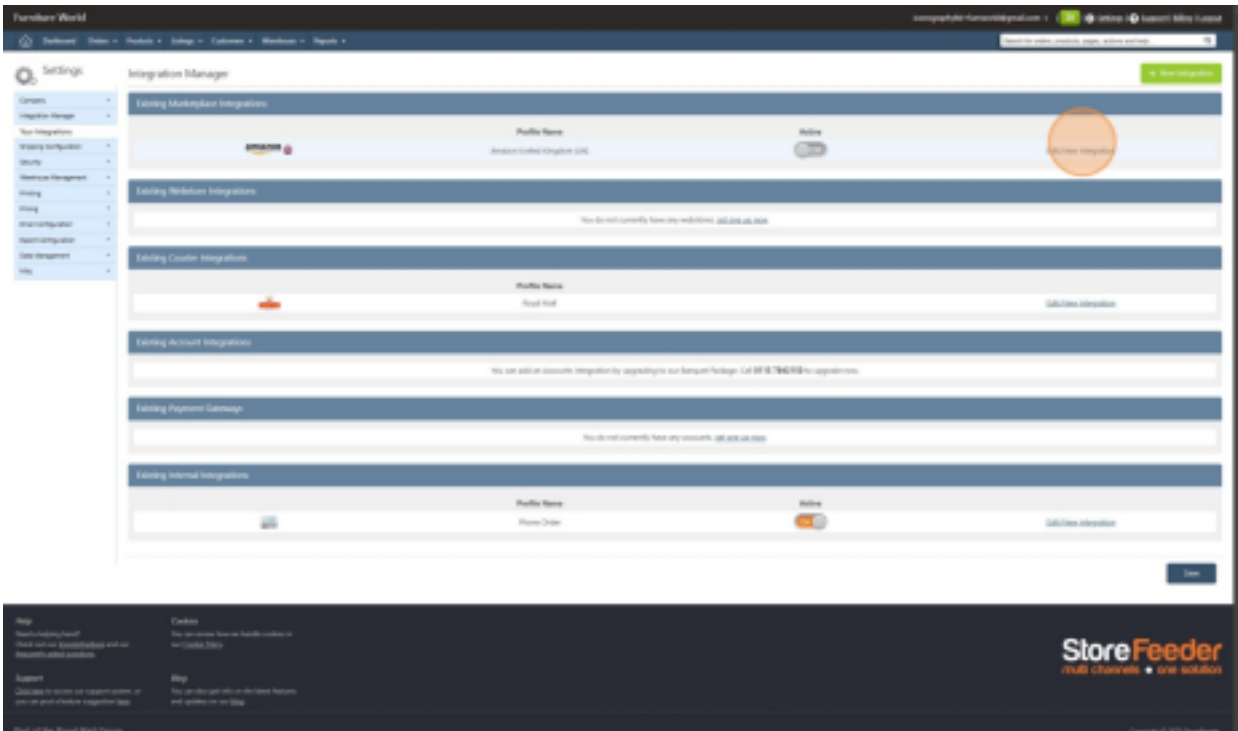
Check your emails for a email from "support@storefeeder.com" with the subject "StoreFeeder Account Creation" select Activate Account and enter a password.

1 Navigate to <https://my.storefeeder.com/Dashboard.aspx>

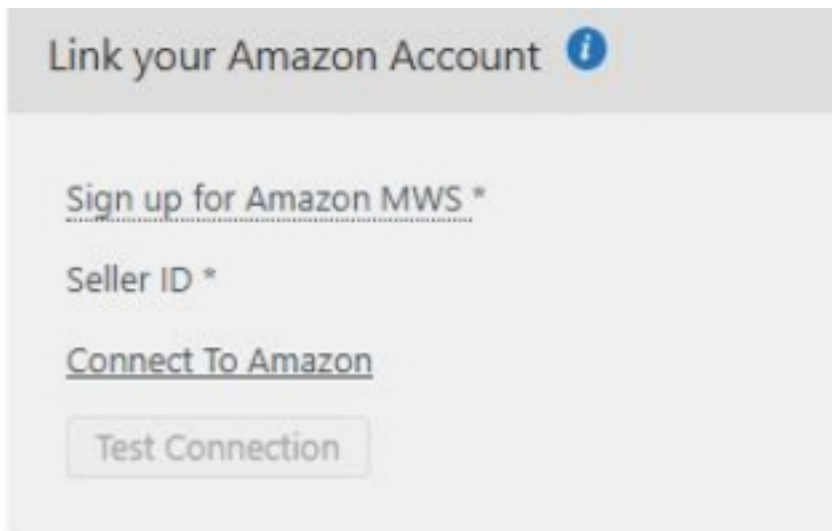
2 Click "Settings"



3 Click "Edit/View Integration"



4 Click "Connect To Amazon"



5 Login into your Seller Central account

Sign in

Email or mobile phone number

Continue

By continuing, you agree to Amazon's [Conditions of Use & Sale](#). Please see our [Privacy Notice](#), our [Cookies Notice](#) and our [Interest-Based Ads Notice](#).

Cancel

Need help?

New to Amazon?

Create your Amazon account

6 Click "United Kingdom"

Select an account

You can choose a different account at any time by using the in-site header navigation.

- (XO Commerce)
 - Australia (pending registration)
 - France
 - Germany
 - Italy
 - Japan (pending registration)
 - Netherlands
 - Poland
 - Spain
 - Sweden
 - United Kingdom**
 - United States (pending registration)

Select account

CS0- A03CHWYNDWH RED- H679407F64C398887

7 Click "Select account"

gistration)

Select account

4DTFRW45J8G8887

Buyer Communication ⓘ

Note: Authorising an application gives an application the ability to view or edit business and take action on your Selling Partner account.

Note: Any use of your data by StoreFeeder is subject to StoreFeeder's own Terms of Use. StoreFeeder may share information with other parties or applications. For more information, see StoreFeeder's Terms of Use or Privacy Notice. You can review and change your preferences on the

[Manage your Apps page](#)

I direct Amazon to provide StoreFeeder access to my Selling Partner account. I am responsible for any actions taken by the application.

Once you confirm, StoreFeeder will be authorised to access selling data on your account.



Download the Amazon Seller mobile app

tools (collectively, 'cookies') to provide services to you, including authenticating you and preserving your settings. Other Amazon sites and services may also use cookies.

9 Click "Confirm"

Application gives an application the ability to view or edit information about your Amazon account on your Selling Partner account.

StoreFeeder by StoreFeeder is subject to StoreFeeder's own Terms of Use and Privacy Notice. Information is not shared with other parties or applications. For more information, please refer to our Terms of Use or Privacy Notice. You can review and change your authorizations at any time from your account.

I authorize StoreFeeder to provide StoreFeeder access to my Selling Partner account and related data. I am aware of the actions taken by the application.

StoreFeeder will be authorised to access selling data on your behalf.



Review your settings. Other Amazon sites and services may use cookies for additional purposes; to find out more about how Amazon uses cookies, please see our cookie policy.

- Variant Attributes
- Map Variant Attributes
- View Variant Attribute sets
- View Variant Attributes

Profile name * Amazon United Kingdom

Link your Amazon Account ⓘ

Sign up for Amazon MWS * <http://developer.amazon.com>

Seller ID * A3889FPETX225Q

[Reconnect Channel](#)

✖ Connection Failed.

Amazon Specific Settings

Import unpaid orders

Fees exclusive of VAT

Upload images to Amazon

11 Click "Test Connection"

file name * Amazon United Kingdom (UK)

your Amazon Account ?

Sign up for Amazon MWS * <http://developer.amazonservices.co.uk/>

seller ID * A3889FPETX225Q

connect Channel

test Connection ✓ Connection tested successfully.
Last Connected Successfully: 10/01/2025 17:11:35

Amazon Specific Settings

Support unpaid orders On

Prices exclusive of VAT Off

Load Images To Amazon Off

12 Please inform Iconography that your account is connected to StoreFeeder

Amazon United Kingdom (UK) Company identity *

<http://developer.amazonservices.co.uk/> Amazon Store

A3889FPETX225Q MarketplaceID

✓ Connection tested successfully.
Last Connected Successfully: 10/01/2025 17:11:35

On Fulfillment by Amazon

Off Automatically retry Match

Off

Permitted Third Party Domains

This is a list of whitelisted domains for use within IXO Commerce. These are typically linked to integrations.

Domain	Service
vimeo.com	Vimeo video embeds
ampproject.org	AMP blog pages
clarity.ms	Microsoft Clarity
gstatic.com	Google Fonts
googleapis.com	Google Fonts
google.com	Google Pay
google.co.uk	Google Pay
google-analytics.com	Google Analytics
googletagmanager.com	Google Tag Manager
googleadservices.com	Google Analytics
googlesyndication.com	Google Ads
g.doubleclick.net	Google Ads
googlecommerce.com	Google Commerce
bing.com	Bing tracking
facebook.net	Facebook Pixel
trustpilot.com	Trustpilot
feefo.com	Feefo
chimpstatic.com	Mailchimp
klaviyo.com	Klaviyo
sibautomation.com	Brevo
omnisnipet1.com	Omnisend
ddlkn.net	Dotdigital
trackedlink.net	Dotdigital
trackedweb.net	Dotdigital

Domain	Service
dotdigital-pages.com	Dotdigital
postcodeanywhere.co.uk	Loqate (PCA Predict / Postcode Anywhere)
opayo.cloud	Opayo
elavon.com	Opayo
stripe.com	Stripe
dnapayments.com	DNA Payments
blinkpayment.co.uk	Blink Payment
api.ipify.org	Blink Payment
applepay.cdn-apple.com	Apple Pay
cardstream.com	Cardstream
handepay.co.uk	Handepay
morphpay.com	Morphpay
paydough.me	Paydough
tponlinepayments.com	Takepayments
universaltp.com	UTP
paysafe.com	Paysafe
worldpay.com	Worldpay
paypal.com	PayPal
paypalobjects.com	PayPal
dekopay.com	Deko Finance
afterpay.com	Clearpay Finance
payments-amazon.com	Amazon Pay
zdassets.com	Zendesk Chat
zendesk.com	Zendesk Chat
zopim.com	Zendesk Chat
zendesk-eu.my.sentry.io	Zendesk Chat
smooch.io	Zendesk Chat
olark.com	Olark Chat
hotjar.com	Hotjar tracking