

Loyalty Scheme

The IXO Commerce loyalty scheme works on a simple basis. A registered customer will earn a certain number of points based on their spend.

Each of those loyalty points is worth a fixed amount.

Both the 'loyalty points earned per £ spent' and 'loyalty point value' are defined with [Site Settings](#).

Example

A system is set up to award a loyalty point for every £10 spent. Each point is worth 10p.

A customer has previously placed an order for £676; for their next order, they are prompted to use their loyalty balance of £6.70.

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