

# Integrations

View and manage your integrations.

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# Summary

This contains essential resources and reporting regarding integrations.

Your system may include a variety of integrations, only some of which are mentioned on this page.

Key integrations include:

- [Google Shopping](#)
- [Affiliate Feed](#)
- [Sitemap](#)
- [eBay](#)
- [Instagram](#)
- [StoreFeeder](#)

# Common Integrations

# Affiliates

Your Affiliates Feed will be available via the [Integrations](#) section.

This can be downloaded as a file for manual import, or accessed via a URL for a live feed.

## Integrations

Google Shopping	<b>Affiliate Feed</b>	Sitemap	eBay	Instagram	StoreFeeder
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**Affiliate Feed**

↓ [Download affiliate CSV file](#) (right click and 'save target as').

URL for live feed: <https://ixo.iconography.co.uk/feeds/directories.csv>

# eBay

The eBay integration allows for feed to and from eBay.

To reauthorise your account use the [Integrations](#) section of the CMS.

For this tab to be visible, this Product must be linked to a Category that has been mapped to the eBay category hierarchy

Individual Products may be managed via the [eBay](#) tab and eBay Fulfilment Latency is managed via [Site Settings](#).

## How it works

The eBay integration will:

- Create new listings via individual Products (includes description, images and variant options)
- Update listings with Stock and Prices
- Import new Sales Orders from eBay
- Push Sales Order updates to eBay

## Reauthorisation

If reauthorisation is needed, click this button in [Integrations](#).

### Integrations

Google Shopping	Affiliate Feed	Sitemap	<b>eBay</b>	Instagram	StoreFeeder
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**eBay**  
You need to link your eBay account with Iconography eCommerce. Click below to authorise...

[Authorise with eBay here](#)



# Finance

eCommerce finance integrations are available. If implemented, finance will be available at checkout.

A finance calculator will be shown on relevant Product pages, and as part of the checkout journey.

Individual [Products](#) may be disabled from finance if necessary.

Minimum order values, etc., are managed via [Site Settings](#).

## Supported Integrations

The Novuna logo is displayed within a purple rectangular box. The word "Novuna" is written in a white, sans-serif font, with a small registered trademark symbol (®) to the upper right of the letter 'a'.

Novuna®

Common Integrations

# Google

## Google Adwords

Managed via [Site Settings](#).

## Google Analytics

Managed via [Site Settings](#).

## Google Maps API

Managed via [Site Settings](#).

## Google Shopping

Your Google Shopping feed will be available via the [Integrations](#) section.

You may either download this file for manual upload, or enter a URL for live product/local inventory feeds.

[Categories](#) must be mapped to Google Shopping categories for this feed to function.

Products within Categories mapped to Google Shopping categories will be output in this file.

Manage Google Shopping information per [Product](#).

# Integrations

Google Shopping	Affiliate Feed	Sitemap	eBay	Instagram	StoreFeeder	
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## Google Shopping

↓ [Download Google Shopping XML file](#) (right click and 'save target as').

URL for live product feed: <https://ixo.iconography.co.uk/feeds/google.xml>

URL for local inventory feed: <https://ixo.iconography.co.uk/feeds/google-inventory.xml>

## Google Tag Manager

Managed via [Site Settings](#).

# Instagram

The Instagram integration allows for an Instagram image feed.

To reauthorise your account use the [Integrations](#) section of the CMS.

## Integrations

Google Shopping	Affiliate Feed	Sitemap	eBay	<b>Instagram</b>	StoreFeeder
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**Instagram Image Feed**

✔ Your Instagram account [iconographyltd](#) is connected!

Reauthorize

# Sitemap

Your Sitemap will be available via the [Integrations](#) section.

You may either download this file for manual upload, or enter a URL for a live feed.

## Integrations

Google Shopping

Affiliate Feed

Sitemap

eBay

Instagram

StoreFeeder

### Sitemap

↓ [Download sitemap XML file](#) (right click and 'save target as').

URL for live feed: <https://ixo.iconography.co.uk/feeds/sitemap.xml>

# Staingard

Orders will be submitted directly to Staingard via their API (as per documentation 'Staingard Warranty System API Documentation v1'). The whole order will be submitted once the first item on that sales order has been marked as delivered.

The warranty number will be returned via the API; this will be recorded as a note against the sales order.

It will not be possible to further update or cancel a warranty via the API.

Where an order upload fails, that Sales Order will be marked as 'Awaiting Action'.

# StoreFeeder

StoreFeeder is a third party plug in that allows for the download of Sales Orders from multiple marketplaces.

## How it works

All listings must be created directly within the marketplace - there is no automated listing creation available via this service.

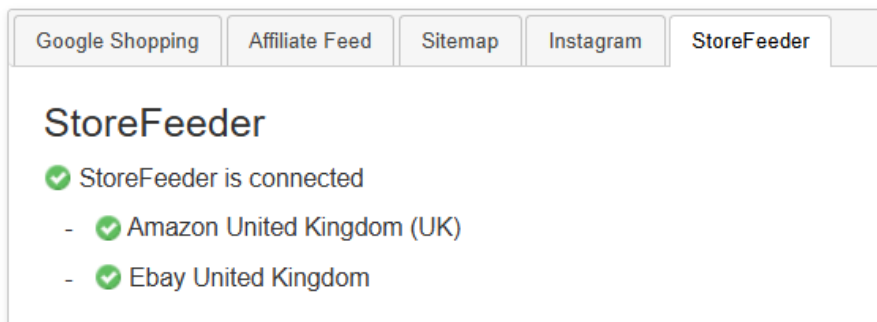
IXO Commerce will import all Sales Orders from linked 3rd party marketplaces, and push updates when those Sales Orders are despatched.

IXO Commerce will push pricing and stock updates to existing listings.

## Status

The current status of the StoreFeeder link is visible within the [Integrations](#) section.

### Integrations



The screenshot shows a navigation bar with tabs for Google Shopping, Affiliate Feed, Sitemap, Instagram, and StoreFeeder. The StoreFeeder tab is selected. Below the tabs, the StoreFeeder section is displayed with a green checkmark icon and the text 'StoreFeeder is connected'. Underneath, there are two bullet points, each with a green checkmark icon: '- Amazon United Kingdom (UK)' and '- Ebay United Kingdom'.

### Integrated Marketplaces

amazon

ebay

TikTok

Etsy

NET ON  
THE HIGH ST.

OnBuy.com

The Range

ManoMano

TESCO  
Marketplace.

B&Q

Debenhams

MIRAKL

TEMU

Carrefour

catch.com.au

COOLSHOP

DECATHLON

frugo

GAME

MOUNTAIN  
WAREHOUSE

SEPHORA