

# Summary

Product Options have two purposes - they provide the Option Names for variant options, as well as for customisations.

In addition, Product Options can be used to drive variant level [Filters](#).

“ You will need to create Options before you can set up any products with Customisations or Variants.

## Key to icons

Edit = edit or type unknown

Delete = delete or type unknown

# Setup

Field	Purpose
Option Name	<i>This doubles as a label in the CMS, and also as the value that will be shown to the customer on the website</i>
Show on Filter	<i>This enables this Option Name to be used as a filter on Product Listing Pages, when this Option Name is linked to a variant option.</i>

# How will it appear?

The Option will appear as the Option name, e.g. 'colour' or 'size':

Choose Flavour:



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