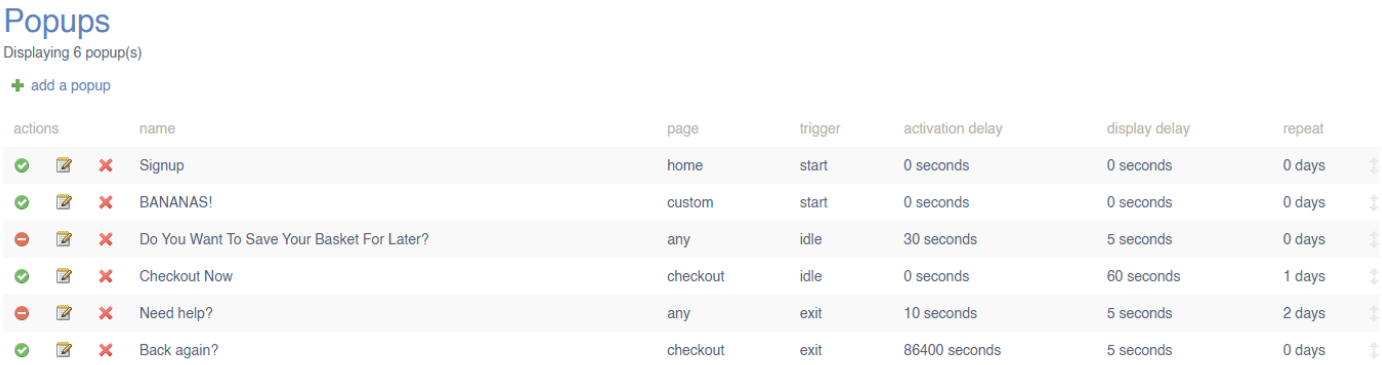
Popups

Add customisable popups to your website.

- Summary

Summary

Use this screen to edit, view and add Popups.



Key to icons

Live = is live

Not Live = is disabled

Edit = edit

Delete = delete

Adding/Editing a Pop Up

To do this, click the edit Edit icon, or press the add a popup ✚ button.

Field	Purpose
Name	Enter a Name for the Popup This will display to the Customer Mandatory
Content	Enter textual content for the Popup
Upload Banner	Add an image to be displayed within the Popup There are no dimension restrictions for this image

Field	Purpose
Promo Code	Enter a Promo Code > This can be included in another field, e.g. Content, but if entered here, it will be styled separately to stand out
Include Form	Select a Form to include in this Popup > You must have created at least one Form to use this function
Page	Choose the Page on which this Popup will be shown: • Any • Home • Checkout • Custom (enter the URL of the Page that will show this Popup)
Trigger	Choose from: • Start (the Popup will trigger on page load) • Idle (the Popup will trigger after period after a period of idleness) • Exit (the Popup will trigger on a registered exit intent)
Activation Delay	Enter a figure (in seconds) as an Activation Delay; this affects when the Trigger occurs, e.g. An Activation Delay of 30 seconds, coupled with the 'Idle' Trigger will mean that the Popup is triggered after 30 seconds of idleness > For no delay, set this value to zero
Display Delay	Enter a figure (in seconds) for how long after the Popup is triggered it will display > For an immediate Popup, set this value to zero
Repeat After	Enter a number of days until this is repeated to a Customer after they dismiss the Popup
Customer Targets	Choose a Customer Group to target with this Popup
Active	Toggle whether this Popup is set to live

Preview a Popup

> This option is available only for saved changes

Clicking this button will open a new tab to the customer facing version of your website. The current pop up will be displayed regardless of any display rules, activation delays, etc.