

Popups

Add customisable popups to your website.

- [Summary](#)

Summary

Use this screen to edit, view and add Popups.

Popups

Displaying 6 popup(s)

+ add a popup

actions	name	page	trigger	activation delay	display delay	repeat
	Signup	home	start	0 seconds	0 seconds	0 days
	BANANAS!	custom	start	0 seconds	0 seconds	0 days
	Do You Want To Save Your Basket For Later?	any	idle	30 seconds	5 seconds	0 days
	Checkout Now	checkout	idle	0 seconds	60 seconds	1 days
	Need help?	any	exit	10 seconds	5 seconds	2 days
	Back again?	checkout	exit	86400 seconds	5 seconds	0 days

Key to icons

= is live

= is disabled

= edit

= delete

Adding/Editing a Pop Up

To do this, click the edit icon, or press the add a popup button.

Field	Purpose
Name	Enter a Name for the Popup This will display to the Customer Mandatory
Content	Enter textual content for the Popup
Upload Banner	Add an image to be displayed within the Popup There are no dimension restrictions for this image

Field	Purpose
Promo Code	<p>Enter a Promo Code</p> <p>This can be included in another field, e.g. Content, but if entered here, it will be styled separately to stand out</p>
Include Form	<p>Select a Form to include in this Popup</p> <p>You must have created at least one Form to use this function</p>
Page	<p>Choose the Page on which this Popup will be shown:</p> <ul style="list-style-type: none"> • Any • Home • Checkout • Custom (enter the URL of the Page that will show this Popup)
Trigger	<p>Choose from:</p> <ul style="list-style-type: none"> • Start (the Popup will trigger on page load) • Idle (the Popup will trigger after period after a period of idleness) • Exit (the Popup will trigger on a registered exit intent)
Activation Delay	<p>Enter a figure (in seconds) as an Activation Delay; this affects when the Trigger occurs, e.g.</p> <p>An Activation Delay of 30 seconds, coupled with the 'Idle' Trigger will mean that the Popup is triggered after 30 seconds of idleness</p> <p>For no delay, set this value to zero</p>
Display Delay	<p>Enter a figure (in seconds) for how long after the Popup is triggered it will display</p> <p>For an immediate Popup, set this value to zero</p>
Repeat After	<p>Enter a number of days until this is repeated to a Customer after they dismiss the Popup</p>
Customer Targets	<p>Choose a Customer Group to target with this Popup</p>
Active	<p>Toggle whether this Popup is set to live</p>

Preview a Popup

This option is available only for saved changes

Clicking this button will open a new tab to the customer facing version of your website. The current pop up will be displayed regardless of any display rules, activation delays, etc.