

# Summary

Use this screen to edit, view and add Popups.

## Popups

Displaying 6 popup(s)

+ add a popup

| actions | name                                       | page     | trigger | activation delay | display delay | repeat |
|---------|--|----------|---------|------------------|---------------|--------|
|         | Signup                                     | home     | start   | 0 seconds        | 0 seconds     | 0 days |
|         | BANANAS!                                   | custom   | start   | 0 seconds        | 0 seconds     | 0 days |
|         | Do You Want To Save Your Basket For Later? | any      | idle    | 30 seconds       | 5 seconds     | 0 days |
|         | Checkout Now                               | checkout | idle    | 0 seconds        | 60 seconds    | 1 days |
|         | Need help?                                 | any      | exit    | 10 seconds       | 5 seconds     | 2 days |
|         | Back again?                                | checkout | exit    | 86400 seconds    | 5 seconds     | 0 days |

## Key to icons

= is live or type unknown

= is disabled

= edit or type unknown

= delete unknown

## Adding/Editing a Pop Up

To do this, click the edit icon, or press the add a popup button.

| Field         | Purpose   |
|---------------|---|
| Name          | Enter a Name for the Popup<br><br>This will display to the Customer<br><br>Mandatory                    |
| Content       | Enter textual content for the Popup   |
| Upload Banner | Add an image to be displayed within the Popup<br><br>There are no dimension restrictions for this image |

| Field            | Purpose  |
|------------------|--|
| Promo Code       | <p>Enter a Promo Code</p> <p>This can be included in another field, e.g. Content, but if entered here, it will be styled separately to stand out</p>   |
| Include Form     | <p>Select a <a href="#">Form</a> to include in this Popup</p> <p>You must have created at least one Form to use this function</p>  |
| Page             | <p>Choose the Page on which this Popup will be shown:</p> <ul style="list-style-type: none"> <li>• Any</li> <li>• Home</li> <li>• Checkout</li> <li>• Custom (enter the URL of the Page that will show this Popup)</li> </ul>  |
| Trigger          | <p>Choose from:</p> <ul style="list-style-type: none"> <li>• Start (the Popup will trigger on page load)</li> <li>• Idle (the Popup will trigger after period after a period of idleness)</li> <li>• Exit (the Popup will trigger on a registered exit intent)</li> </ul>                      |
| Activation Delay | <p>Enter a figure (in seconds) as an Activation Delay; this affects when the Trigger occurs, e.g.</p> <p>An Activation Delay of 30 seconds, coupled with the 'Idle' Trigger will mean that the Popup is triggered after 30 seconds of idleness</p> <p>For no delay, set this value to zero</p> |
| Display Delay    | <p>Enter a figure (in seconds) for how long after the Popup is triggered it will display</p> <p>For an immediate Popup, set this value to zero</p>   |
| Repeat After     | <p>Enter a number of days until this is repeated to a Customer after they dismiss the Popup</p>  |
| Customer Targets | <p>Choose a <a href="#">Customer Group</a> to target with this Popup</p>   |
| Active           | <p>Toggle whether this Popup is set to live</p>  |

# Preview a Popup

This option is available only for saved changes

Clicking this button will open a new tab to the customer facing version of your website. The current pop up will be displayed regardless of any display rules, activation delays, etc.

---

Revision #4

Created 24 November 2025 10:42:37 by Mike

Updated 17 March 2026 13:24:50 by Mike