

Price Labels


Add custom price labels to products.

- [Summary](#)

Summary

Price labels allow the user to control the appearance of pricing on the eCommerce website, and within the POS.

Key to icons

 = edit
Image not found or type unknown

 = delete
Image not found or type unknown

Setup







When adding a new price label, or editing an existing one, simply enter a Label Name. This doubles as the Price Label description, and as the text that will be shown to the customer.

Use the colour picker to select a colour; this will be used as the text colour.

Price Labels

Displaying 3 label(s)

 [add a price label](#)

actions	label name	label text colour
 	Retail Price Label	<div>Retail Price Label</div>
 	RRP Price Label	<div>RRP Price Label</div>
 	Sale Price Label	<div>Sale Price Label</div>

Assigning a Price Label

Price Labels are assigned at the [Brand](#) level, or to individual [Products](#).

How will it appear?

Price Labels will show within the POS, as well as on your website. These will show on the Product Listing Pages, as well as on the Product Detail Page.

An example of an IXO Commerce website is below:



Big red apple (with upsells)

Item: 1234567897123

Summary Text can be added here: This is a snippet of text that sits at the top of the product page, but also on various areas of the site. For instance featured products and list view. Making this short and Snappy can help to highlight key features of the product. The product description can be used to add further details

★★★★★ 2 reviews

(H) 10cm x (W) 10cm x (L) 10cm

Retail Price Label £20.00

Sale Price Label £18.49

5000

Quantity: - 1 +

Gift Wrap:

Select your gift wrap options

No thanks

Insurance:

This is the insurance addon

FAQs

How do I set up a Product with a custom Price Label?

Price Labels are always assigned as part of setting up your Brands; all products within a Brand will show the same Price Label.