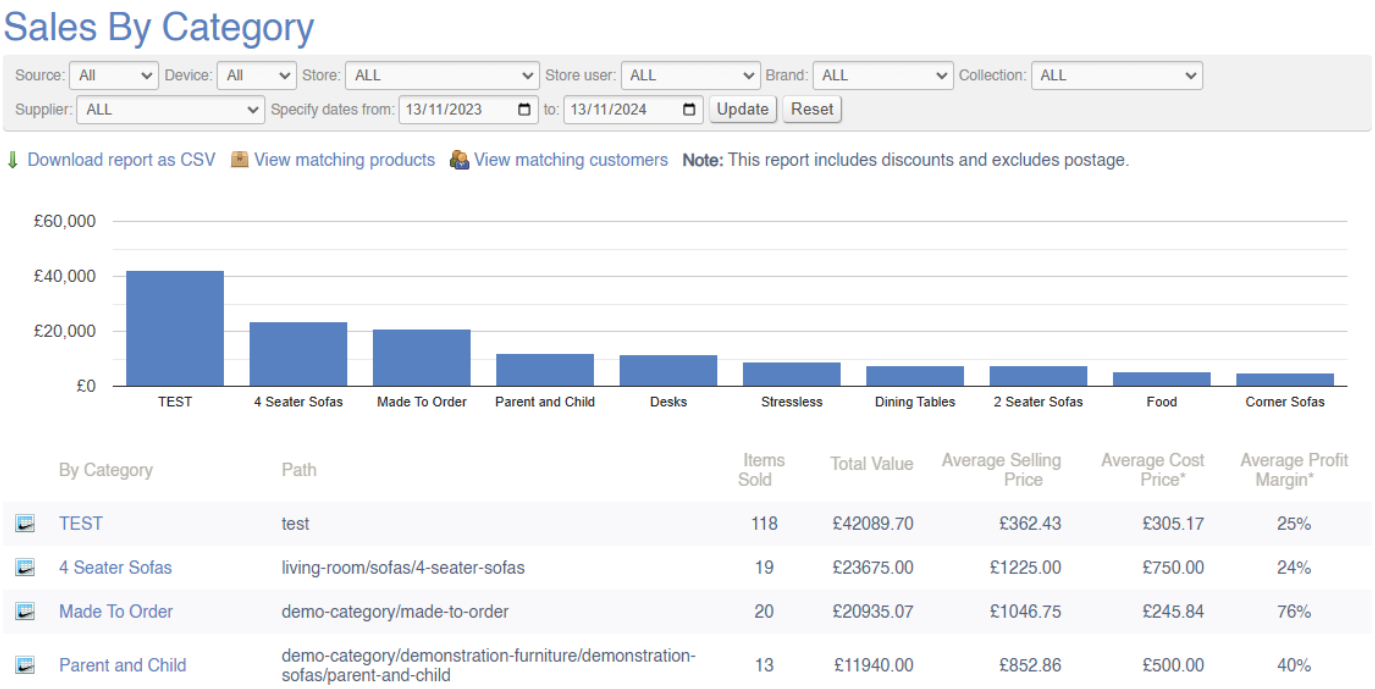
Sales by Category

This report will show a breakdown of company-wide sales within a given period; the value of sales will be split by Category. This list is based on the categories you have set up in the Catalogue.



By Category	Path	Items Sold	Total Value	Average Selling Price	Average Cost Price*	Average Profit Margin*
TEST	test	118	£42089.70	£362.43	£305.17	25%
4 Seater Sofas	living-room/sofas/4-seater-sofas	19	£23675.00	£1225.00	£750.00	24%
Made To Order	demo-category/made-to-order	20	£20935.07	£1046.75	£245.84	76%
Parent and Child	demo-category/demonstration-furniture/demonstration-sofas/parent-and-child	13	£11940.00	£852.86	£500.00	40%

Filters

This report may be filtered by:

- Source
- Device
- Store
- Store User
- Brand
- Collection
- Supplier
- Date Range

Key to icons

= view sales from this Category in the Sales by Brand report (matching any other filters applied)

= download report

 = view matching products (products sold within this date range and matching any other filters applied)

 = view matching customers (customers who completed a purchase within this date range and matching any other filters applied)

> For more information on margin calculation, click here

FAQs

FAQs for Sales Reports may be viewed here.

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