

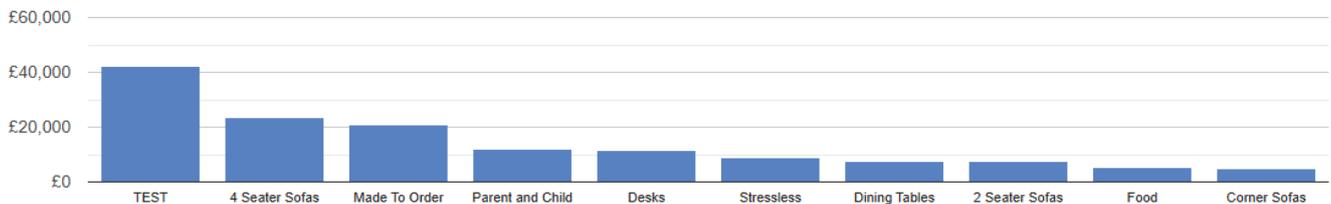
# Sales by Category

This report will show a breakdown of company-wide sales within a given period; the value of sales will be split by Category. This list is based on the categories you have set up in the [Catalogue](#).

## Sales By Category

Source:  Device:  Store:  Store user:  Brand:  Collection:   
Supplier:  Specify dates from:  to:

↓ [Download report as CSV](#) 📦 [View matching products](#) 👤 [View matching customers](#) **Note:** This report includes discounts and excludes postage.



By Category	Path	Items Sold	Total Value	Average Selling Price	Average Cost Price*	Average Profit Margin*
TEST	test	118	£42089.70	£362.43	£305.17	25%
4 Seater Sofas	living-room/sofas/4-seater-sofas	19	£23675.00	£1225.00	£750.00	24%
Made To Order	demo-category/made-to-order	20	£20935.07	£1046.75	£245.84	76%
Parent and Child	demo-category/demonstration-furniture/demonstration-sofas/parent-and-child	13	£11940.00	£852.86	£500.00	40%

## Filters

This report may be filtered by:

- Source
- Device
- Store
- Store User
- Brand
- Collection
- Supplier
- Date Range

## Key to icons

= view sales from this Category in the [Sales by Brand](#) report (matching any other filters applied)

↓ = download report

 = view matching products (products sold within this date range and matching any other filters applied)

 = view matching customers (customers who completed a purchase within this date range and matching any other filters applied)

For more information on margin calculation, click [here](#)

## FAQs

FAQs for Sales Reports may be viewed [here](#).

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