

# Sales by Channel

This report will show a breakdown of company-wide sales within a given period.

The data will be broken down by Channel, wither separate rows for:

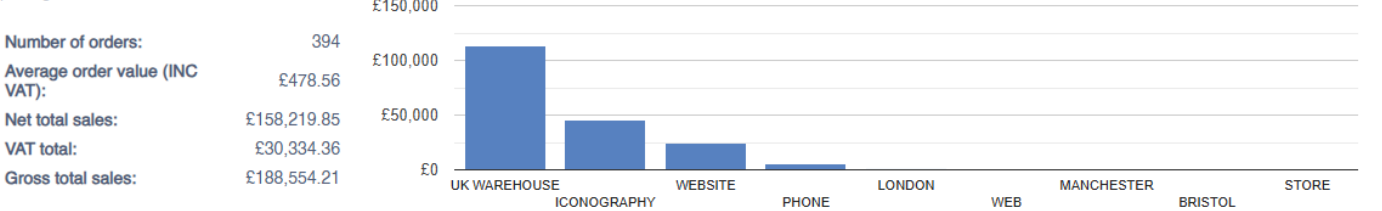
- Each Store
- eCommerce website(s)
- Phone
- Alternative Channels (e.g. [Amazon](#), [eBay](#), etc.)

## Sales By Channel

Specify dates from: 14/10/2023 to: 13/11/2024 Update Reset

Download report as CSV

**Note:** This report includes discounts and postage.



By Channel	Total Orders	Total Revenue	Average Order Value	Items Sold	Average Selling Price	Average Cost Price*	Average Profit Margin*
WEBSITE	68	£24,160.99	£355.31	207	£70.37	£85.53	-25%
PHONE	18	£5,274.62	£293.03	50	£202.30	£96.24	57%
LONDON	1	£502.99	£502.99	1	£502.99	£300.00	28%

## Filters

This report may be filtered by:

- Date Range

## Key to icons

= view [Sales by Category](#) for this date range, filtered to this Channel

= download report

For more information on margin calculation, click [here](#)

# FAQs

FAQs for Sales Reports may be viewed [here](#).

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Revision #5

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