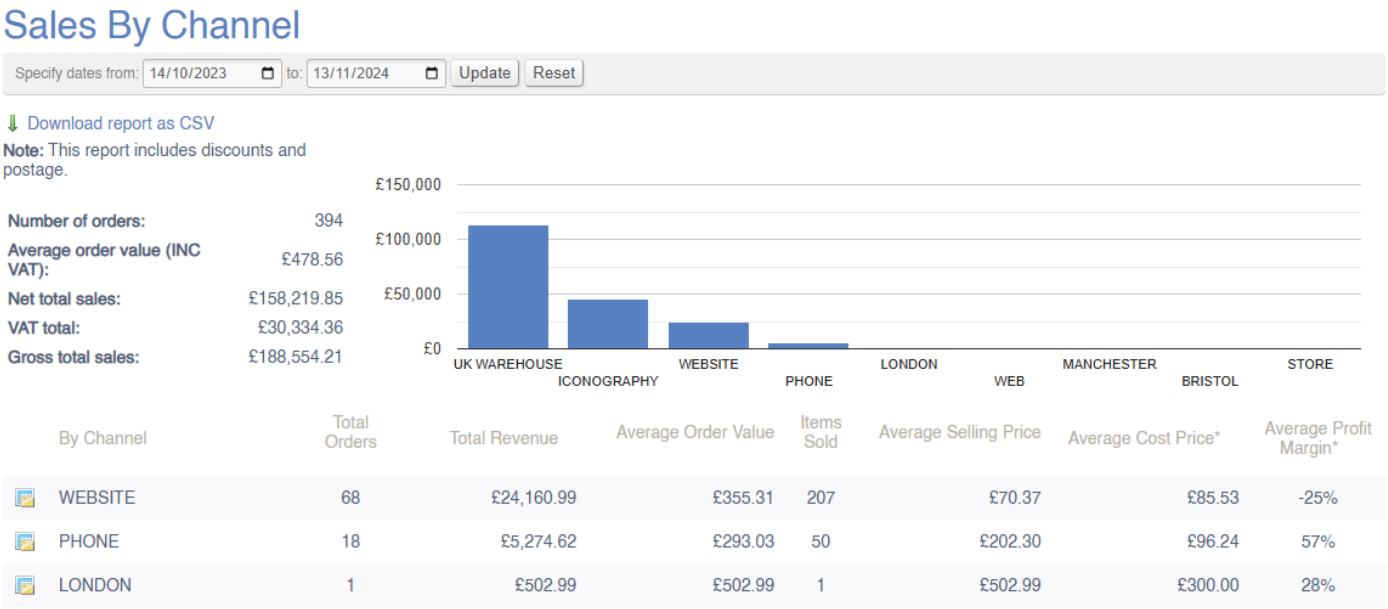
Sales by Channel

This report will show a breakdown of company-wide sales within a given period.

The data will be broken down by Channel, wither separate rows for:

- Each Store
- eCommerce website(s)
- Phone
- Alternative Channels (e.g. Amazon, eBay, etc.)



By Channel	Total Orders	Total Revenue	Average Order Value	Items Sold	Average Selling Price	Average Cost Price*	Average Profit Margin*
WEBSITE	68	£24,160.99	£355.31	207	£70.37	£85.53	-25%
PHONE	18	£5,274.62	£293.03	50	£202.30	£96.24	57%
LONDON	1	£502.99	£502.99	1	£502.99	£300.00	28%

Filters

This report may be filtered by:

- Date Range

Key to icons

= view Sales by Category for this date range, filtered to this Channel

= download report

> For more information on margin calculation, click here

FAQs

FAQs for Sales Reports may be viewed here.

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