

Sales by Channel

This report will show a breakdown of company-wide sales within a given period.

The data will be broken down by Channel, wither separate rows for:

- Each Store
- eCommerce website(s)
- Phone
- Alternative Channels (e.g. [Amazon](#), [eBay](#), etc.)

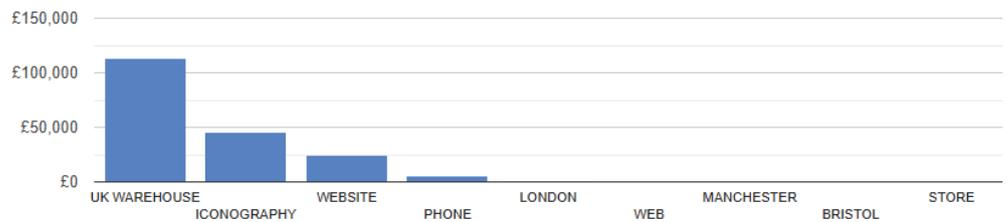
Sales By Channel

Specify dates from: 14/10/2023 to: 13/11/2024

Download report as CSV

Note: This report includes discounts and postage.

Number of orders: 394
Average order value (INC VAT): £478.56
Net total sales: £158,219.85
VAT total: £30,334.36
Gross total sales: £188,554.21



By Channel	Total Orders	Total Revenue	Average Order Value	Items Sold	Average Selling Price	Average Cost Price*	Average Profit Margin*
WEBSITE	68	£24,160.99	£355.31	207	£70.37	£85.53	-25%
PHONE	18	£5,274.62	£293.03	50	£202.30	£96.24	57%
LONDON	1	£502.99	£502.99	1	£502.99	£300.00	28%

Filters

This report may be filtered by:

- Date Range

Key to icons

= view [Sales by Category](#) for this date range, filtered to this Channel

= download report

For more information on margin calculation, click [here](#)

FAQs

FAQs for Sales Reports may be viewed [here](#).

Revision #5

Created 13 November 2024 12:43:03 by Mike

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