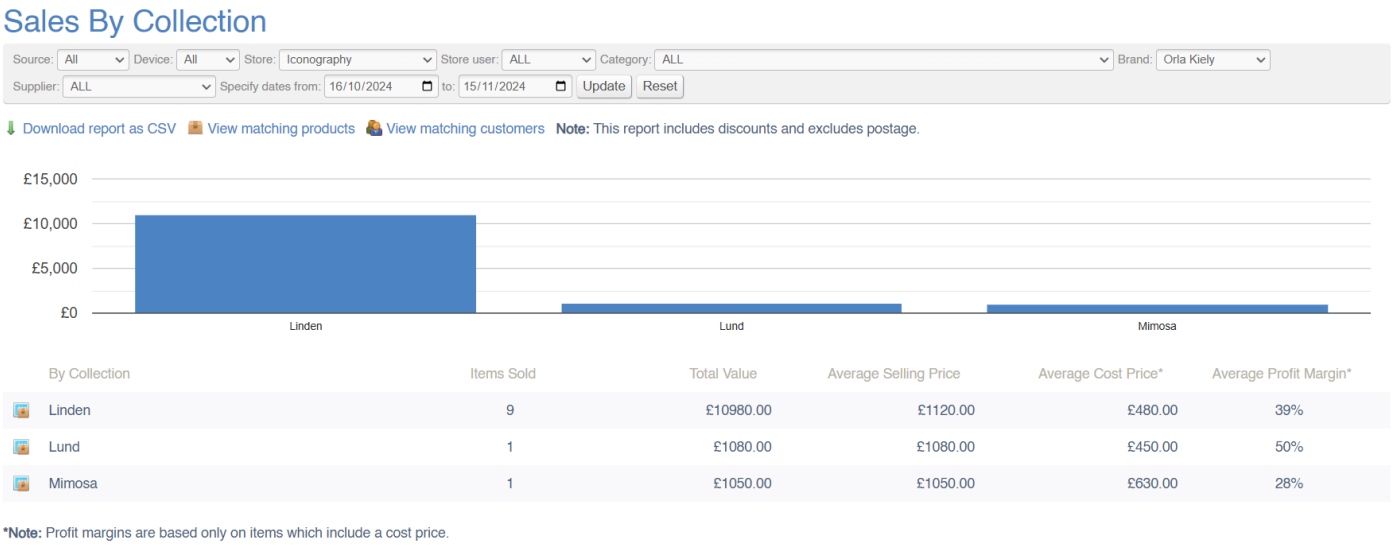
Sales by Collection

This report will show a breakdown of company-wide sales within a given period; the value of sales will be split by Collection. This list is based on the data you have set up in the Collections menu.



By Collection	Items Sold	Total Value	Average Selling Price	Average Cost Price*	Average Profit Margin*
Linden	9	£10980.00	£1120.00	£480.00	39%
Lund	1	£1080.00	£1080.00	£450.00	50%
Mimosa	1	£1050.00	£1050.00	£630.00	28%

*Note: Profit margins are based only on items which include a cost price.

Filters

This report may be filtered by:

- Source
- Device
- Store
- Store User
- Category
- Brand
- Supplier
- Date Range

Key to icons

= view sales from this Collection in the Sell Through report (matching any other filters applied)

= download report

= view matching products (products sold within this date range and matching any other filters applied)

 = view matching customers (customers who completed a purchase within this date range and matching any other filters applied)

> For more information on margin calculation, click here

FAQs

FAQs for Sales Reports may be viewed here.

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