

# Sales by Collection

This report will show a breakdown of company-wide sales within a given period; the value of sales will be split by Collection. This list is based on the data you have set up in the [Collections](#) menu.

## Sales By Collection

Source: AllDevice: AllStore: IconographyStore user: ALLCategory: ALLBrand: Orla KielySupplier: ALLSpecify dates from: 16/10/2024to: 15/11/2024UpdateReset

[Download report as CSV](#) [View matching products](#) [View matching customers](#) **Note:** This report includes discounts and excludes postage.

By Collection	Items Sold	Total Value	Average Selling Price	Average Cost Price*	Average Profit Margin*
Linden	9	£10980.00	£1120.00	£480.00	39%
Lund	1	£1080.00	£1080.00	£450.00	50%
Mimosa	1	£1050.00	£1050.00	£630.00	28%

**\*Note:** Profit margins are based only on items which include a cost price.


## Filters

This report may be filtered by:

- Source
- Device
- Store
- Store User
- Category
- Brand
- Supplier
- Date Range

## Key to icons

- = view sales from this Collection in the [Sell Through](#) report (matching any other filters applied)
- = download report
- = view matching products (products sold within this date range and matching any other filters applied)

 = view matching customers (customers who completed a purchase within this date range and matching any other filters applied)

For more information on margin calculation, click [here](#)

# FAQs

FAQs for Sales Reports may be viewed [here](#).

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Revision #5

Created 13 November 2024 12:43:08 by Mike

Updated 26 February 2025 16:18:21 by Mike