

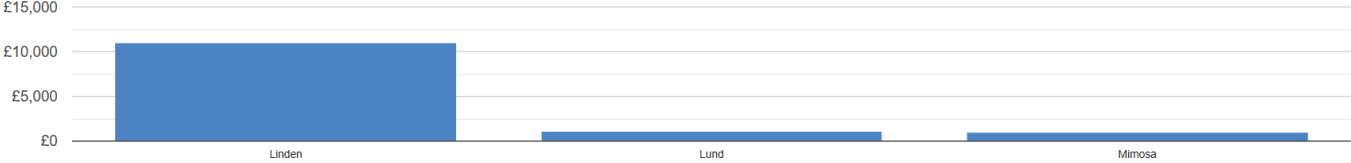
Sales by Collection

This report will show a breakdown of company-wide sales within a given period; the value of sales will be split by Collection. This list is based on the data you have set up in the [Collections](#) menu.




Sales By Collection

Source: All Device: All Store: Iconography Store user: ALL Category: ALL Brand: Orla Kiely Supplier: ALL Specify dates from: 16/10/2024 to: 15/11/2024 Update Reset

[Download report as CSV](#) [View matching products](#) [View matching customers](#) **Note:** This report includes discounts and excludes postage.



Collection	Items Sold	Total Value
Linden	9	£10980.00
Lund	1	£1080.00
Mimosa	1	£1050.00

By Collection	Items Sold	Total Value	Average Selling Price	Average Cost Price*	Average Profit Margin*
 Linden	9	£10980.00	£1120.00	£480.00	39%
 Lund	1	£1080.00	£1080.00	£450.00	50%
 Mimosa	1	£1050.00	£1050.00	£630.00	28%




***Note:** Profit margins are based only on items which include a cost price.


Filters

This report may be filtered by:

- Source
- Device
- Store
- Store User
- Category
- Brand
- Supplier
- Date Range

Key to icons

-  = view sales from this Collection in the [Sell Through](#) report (matching any other filters applied)
-  = download report
-  = view matching products (products sold within this date range and matching any other filters applied)

 = view matching customers (customers who completed a purchase within this date range and matching any other filters applied)

For more information on margin calculation, click [here](#)

FAQs

FAQs for Sales Reports may be viewed [here](#).

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