Site Search

- How Site Search Works

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When a Customer uses the Site Search on your website, their search terms are matched against multiple fields in order to present results.

These are sorted based on relevance.

Product Fields used are:

- name
- prodref
- summary
- description
- meta_keywords
- user_keywords
- collections

Meta_Keywords are an excellent way to improve visibility in site searches, as they are not used for anything else.