

# Summary

Use this section to apply site wide settings.

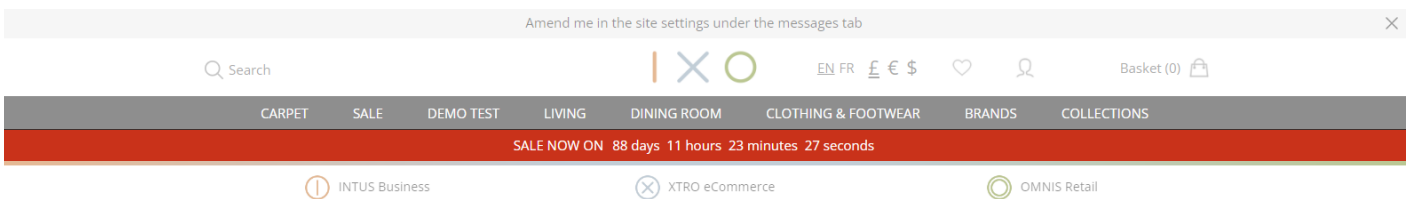
## Standard

Field	Purpose
Email recipient (enquiries)	<p><i>This is the recipient address for enquiries, e.g. enquires from the <a href="#">Product Detail Page</a></i></p> <p><i>This will also be used as the email sender for all emails sent from IXO Commerce, e.g. order confirmations and notes</i></p>
Email recipients (orders)	<p><i>This is the recipient address for Sales Order notifications; it will receive an email notification whenever a new eCommerce order is placed</i></p> <p><i>It is possible to add multiple emails</i></p>
Email sender (purchase orders)	<p><i>This is the 'sending address' for <a href="#">Purchase Order</a> emails</i></p>
Address Line 1	<p><i>Your business details</i></p> <p><i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i></p>
Address Line 2	<p><i>Your business details</i></p> <p><i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i></p>
Address Town	<p><i>Your business details</i></p> <p><i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i></p>
Address County	<p><i>Your business details</i></p> <p><i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i></p>
Address Postcode	<p><i>Your business details</i></p> <p><i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i></p>

Field	Purpose
Phone Number	<i>Your business details</i>  <i>This will be output on your website and your system generated documentation, e.g. invoices, delivery notes, etc.</i>
Fax Number	<i>Your business details</i>  <i>This will be output on your system generated documentation, e.g. invoices, delivery notes, etc.</i>
VAT Number	<i>Your business details</i>  <i>This will be output on your website and your system generated documentation, e.g. invoices, delivery notes, etc.</i>

# Countdown

Control a countdown banner that will appear on the website.



Field	Purpose
Countdown End Date	<i>The date from which the countdown banner will show</i>  <i>If left blank, the countdown banner will be hidden</i>
Countdown End Time	<i>The date until which the countdown banner will show</i>
Countdown Text Message	<i>Text to show on the countdown banner</i>
Countdown Text Colour	<i>Pick a colour for the text on the countdown banner</i>
Countdown Background Colour	<i>Pick a colour for the background of the countdown banner</i>
Countdown Link	<i>Enter a URL here to add a link to the countdown banner</i>

# CRM

Use these to alter reporting purposes

Field	Purpose
Discount Reasons	<p>Enter discount reasons - these must be used when adding manual discounts</p> <p>It is possible to add multiple entries</p>
Task Categories	<p>Enter your Task Categories - these will be used in the <a href="#">Tasks</a></p> <p>It is possible to add multiple entries</p>
Task Sub Categories	<p>Enter your Task Sub-Categories - these will be used in the <a href="#">Tasks</a></p> <p>It is possible to add multiple entries</p> <p>Enter in this format: 'category:sub-category'</p>
Advertising Sources	<p>Enter your Advertising Sources - these will be used in <a href="#">Reports</a> and when registering a new Customer</p>
VAT exemption reasons	<p>Enter your VAT Exemption Reasons - these will be used in when add a VAT Exemption form to a Sales Order</p>

## Custom Rank (A/B/C)

Use the sliders to create Custom Ranks for managing Product sort order. These are then applied to individual [Category](#) pages.

Field	Purpose
Custom name (for reference only)	For reference only
Custom sort order (by activity)	Boost the Product in the sort order if it has a higher activity, appears in searches, number of visits to Product Detail Pages, number of times added to basket, etc.
Custom sort order (by best selling)	Boost the Product in the sort order if it is best selling, e.g. the higher in your best seller rank it is, the larger boost it will get
Custom sort order (by biggest savings)	Boost the Product in the sort order if it is on sale, e.g. the larger the savings, the bigger the boost it will get
Custom sort order (by featured)	Boost the Product in the sort order if it is featured (featured/home/checkout) on the <a href="#">Product</a> tab
Custom sort order (by lowest price)	Boost the Product in the sort order based on price, e.g. lower priced products get a larger boost

Field	Purpose
Custom sort order (by newness)	Boost the Product in the sort order if it is new, e.g. the newer the product, the bigger the boost it will get
Custom sort order (by stock)	Boost the Product in the sort order if it is new, e.g. the more stock you have, the bigger the boost it will get
Custom sort order (by margin)	Boost the Product in the sort order if it is new, e.g. the higher the margin on the product, the bigger the boost it will get

# Finance

This tab is used to configure [Finance Integrations](#), and is not required otherwise.

Field	Purpose
Finance minimum order value	Minimum order value to enable Finance as an option.
Finance deposit percentages	Insert the deposit level available to the customer  It is possible to add multiple entries

# Google

Use this to configure your [Google Integrations](#).

Field	Purpose
Google Measurement ID (G-XXX)	Enter your Google Measurement ID (G-XXX)
Google Measurement Secret	Enter your Google Measurement Secret
Google Tag Manager ID (GTM-XXX)	Enter your Google Tag Manager ID (GTM-XXX)
Google Merchant ID	Enter your Google Merchant ID  <div style="border-left: 2px solid #00a0e3; padding-left: 10px; background-color: #e6f2ff; margin-top: 10px;">This is a requirement for Google Store Reviews</div>
Output data layer for Google Tag Manager	Choose your output data layer: <ul style="list-style-type: none"> <li>• Recommended</li> <li>• None</li> </ul>
Google Maps API Key (IP restricted to server)	Enter your Google Maps API Key (IP restricted to server)

Field	Purpose
AdWords Conversion ID (AW-XXX)	Enter your AdWords Conversion ID (AW-XXX)
AdWords Conversion Label	Enter your AdWords Conversion Label

# Integrations

Use this tab to configure any other [Integrations](#).

Field	Purpose
Bing Tracking ID	Enter your Bing Tracking ID
Meta Pixel ID	Enter your Meta Pixel ID
Microsoft Clarity ID	Enter your Clarity ID
eBay Fulfilment Latency	Enter a number of days it takes to fulfil eBay orders
Star printer receipt heading (usually company name)	Outputs at the top of printed receipts (below the logo, if one has been stored in the Printer)
Star printer receipt header text	Outputs at the top of printed receipts
Star printer receipt footer text	Outputs at the bottom of printed receipts

# Invoice

Insert invoice text here; this will be output on each [Sales Order Invoice](#) based on the Sales Order Source.

Field	Purpose
Invoice Text (web orders)	Enter text to be output at the bottom of the Sales Order Invoice for all eCommerce and Phone Sales Orders
Invoice Text (store orders)	Enter text to be output at the bottom of the Sales Order Invoice for all Sales Orders placed via the POS
Quote Text	Enter text to be output at the bottom of the Sales Order Invoice for all Quotes

# Messages

Control messages on your website and in the CMS.

Field	Purpose
Company alert for CMS	Enter a message to show in the <a href="#">Alerts</a> slider
Message for header bar	Enter text that will be displayed in the header
Background colour for header bar	Choose a colour using the colour picker
Message for top of home page	Enter text that will be displayed at the top of the home page
Message for footer (mailing list)	Enter text that will be displayed next to a mailing list sign up
Message for shopping basket page	Enter text that will be displayed on the shopping basket page
Title for custom footer column	Enter a title that will be displayed in a custom column in the footer
Text for custom footer column	Enter Text that will be displayed in a custom column in the footer
Message for shopping basket page	Enter text that will be output at the checkout
Delivery information link for shopping basket page	Enter a link that will be used to link users to your delivery information, e.g. /delivery  If populated, the customer will have to check a box to confirm that they agree with your T&Cs prior to payment  If blank, the customer will not have to check a box to approve your T&Cs
Terms and conditions link for checkout page	Enter a link that will be used to display your T&Cs to the customer on the final stage of the checkout

## Other

Field	Purpose
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<p>Multiple postage calculation</p>	<p>This setting control show the site will handle <a href="#">incompatible postage</a> costs, e.g. one item in a basket can only be delivered via Royal Mail, but the second must be delivered via your courier</p> <p>Choose from:</p> <ul style="list-style-type: none"> <li>• combine cost (charge the customer for all delivery costs)</li> <li>• lowest (only charge the lowest delivery cost)</li> <li>• highest (charge only the highest postage cost)</li> </ul>
<p>Allow checkout for zones with no valid postage (POA)</p>	<p>Prevents checkout process if a product has no valid postage, e.g. the customer will be presented with a message saying "A custom delivery quote is required for this order. Contact us by telephone for further assistance."</p> <p>If disabled, the customer will be able to complete the checkout, creating a Sales Order which is Payment Pending; you will need to contact them to take payment</p> <p>This will apply if a single item in the basket can not be delivered</p>
<p>Allow users to book a delivery date via Store POS</p>	<p>If not set to 'yes', users will only be able to request a delivery date</p>
<p>Require packing before Collection</p>	<p>If set to 'yes', a Sales Order may not be marked as Collected until it has been Packed</p>
<p>Enhance product listing if already viewed</p>	<p>If set to 'yes', previously viewed Products (eCommerce) will be enhanced on PLPs; they will be shown with a larger image</p>
<p>Hide left nav on default listings pages</p>	<p>By default, <a href="#">hide the left hand navigation</a> on Product Listings Pages</p>
<p>Picking list orders per page</p>	<p>Choose how your <a href="#">Picking Lists</a> are output:</p> <ul style="list-style-type: none"> <li>• multiple</li> <li>• single</li> </ul>
<p>Product label layout (A4 sheet)</p>	<p>Choose how your <a href="#">Product Labels</a> are output:</p> <ul style="list-style-type: none"> <li>• 2x4</li> <li>• 3x6</li> <li>• 4x8</li> </ul> <p>(not required if you are using a <a href="#">Label Printer</a>)</p>

Shipping label layout (A4 sheet)	<p>Choose how your <a href="#">Shipping Labels</a> are output:</p> <ul style="list-style-type: none"> <li>• 2x4</li> <li>• 3x6</li> <li>• 4x8</li> </ul>
Include VAT in CMS dashboard sales figures	<p>Choose whether the Dashboard should show inclusive or exclusive of VAT:</p> <ul style="list-style-type: none"> <li>• ex</li> <li>• inc</li> </ul>
Comply with EU pricing law	<p>Select 'yes' to comply with EU law</p> <div style="border: 1px solid #00a0e3; padding: 10px; margin: 10px 0;"> <p><i>Under EU law (the amended Price Indication Directive), when a retailer advertises a price reduction — such as “was £100, now £70” — the “was” price must reflect the lowest price charged in the previous 30 days. Using an inflated or outdated “was” price is considered misleading and illegal under EU consumer protection rules.</i></p> </div> <p>Select 'no' to ignore this legislation</p>
Show brands tab in menu?	Choose to show the automated Brands section in the Menu Bar on the front end of the website
Show collections tab in menu?	Choose to show the automated Collections section in the Menu Bar on the front end of the website
Show product description as first tab?	If toggled to 'yes', this will display the Product Description in the same way as other tabs and if set to 'no', styling will be distinct
Show swatch previews on search result?	Toggle to yes to show swatch previews on search results, if available on returned Products

# Payments

Field	Purpose
Require full payment before packing	If set to yes, it will not be possible to Pack any <a href="#">Sales Orders</a> unless they are fully paid
Quote expires in X days	Set the default Quote expiration date

Field	Purpose
Deposit percentage required	Set the deposit percentage required, if you have enabled <a href="#">Pay with Deposit</a>
Deposit minimum item value	At least one item within the eCommerce Basket must be over this value in order to trigger the <a href="#">Pay with Deposit</a> option in the eCommerce checkout  <div style="border-left: 2px solid #f4a460; padding-left: 10px; background-color: #fff9e6;"> <p>Customers will have to pay in full for items that do not meet this threshold</p> </div>
Deposit minimum lead time	At least one item within the eCommerce Basket must have a Lead Time larger than this in order to trigger the <a href="#">Pay with Deposit</a> option in the eCommerce checkout  <div style="border-left: 2px solid #f4a460; padding-left: 10px; background-color: #fff9e6;"> <p>Customers will have to pay in full for items that do not meet this threshold</p> </div>
Loyalty point monetary value	The monetary value of each individual <a href="#">Loyalty Point</a>
Loyalty points earned per pound	The number of loyalty points earned per pound spent, if you have a live <a href="#">Loyalty Scheme</a>
Maximum refund without superuser access (fixed amount)	The maximum amount that can be refunded by <a href="#">Users</a> who are not Super Users
Maximum discount without authorisation limit per order (percentage)	The maximum percentage discount permitted on a Sales Order without managerial authorisation  <div style="border-left: 2px solid #4db6ac; padding-left: 10px; background-color: #e1f5fe;"> <p>This includes discounts linked to <a href="#">Promotions</a>, but not Special Offer Prices</p> </div>

# Security

Field	Purpose
Limit CMS access to specific IP addresses (add optional note in brackets)	Lock down the CMS to specific IP addresses  Recommended for all Clients

Field	Purpose
Limit CMS access to specific countries (only used if no specific IP addresses set)	<p>Lock down the CMS to specific countries</p> <p>Recommended for all Clients</p> <p>If additional countries are required, please contact Iconography</p> <p>(please be aware that VPNs may still be used to mask a user's IP)</p>
Allow concurrent logins with same CMS user (not recommended)	<p>Choose from:</p> <ul style="list-style-type: none"> <li>• yes</li> <li>• no</li> </ul>
Show "Store POS" bookmark in CMS	Adds a <a href="#">Bookmark</a> for the POS, if the user is enabled for that
Show "Logout" bookmark in CMS	Adds a <a href="#">Bookmark</a> for logging out of the CMS
Enable Captcha for checkout	<p>Choose whether to enable the Captcha for the checkout - choose from:</p> <ul style="list-style-type: none"> <li>• everyone (includes registered customers)</li> <li>• guests</li> <li>• none</li> </ul>
Maintenance mode (this will temporarily disable the front-end)	<p>Enable this to temporarily disable the website</p> <p>If set, a holding page will be shown</p>
Allow Iconography to track CMS usage	Defaults to yes

# Social

Field	Purpose
Facebook social media URL	Enter your profile URL to show a link in your website footer
Twitter social media URL	Enter your profile URL to show a link in your website footer
Instagram social media URL	Enter your profile URL to show a link in your website footer
LinkedIn social media URL	Enter your profile URL to show a link in your website footer
YouTube social media URL	Enter your profile URL to show a link in your website footer
WhatsApp social media Phone	Enter a mobile phone number to display the <a href="#">Whatsapp message widget</a> on your website

<b>Field</b>	<b>Purpose</b>
WhatsApp social media URL	<i>Enter your profile URL to show a link in your website footer</i>
TikTok social media URL	<i>Enter your profile URL to show a link in your website footer</i>
Pinterest social media URL	<i>Enter your profile URL to show a link in your website footer</i>

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