

USPs

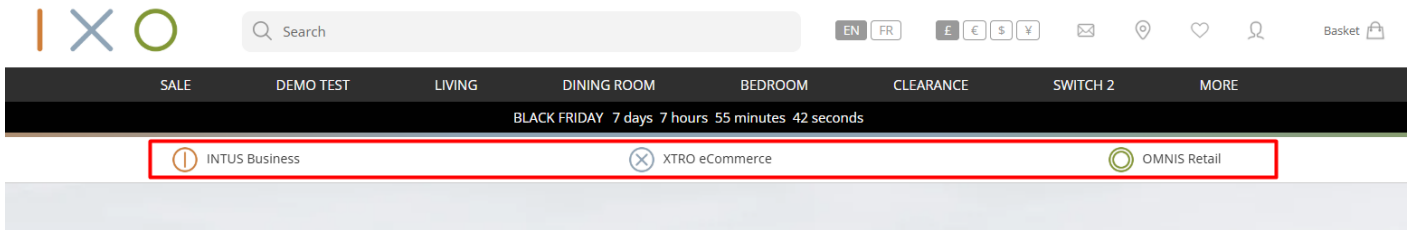
Define your Unique Selling Points.

- [Summary](#)

Summary

Use this screen to view, edit and manage USPs.

These are output at the top of the page, just below your menu bar.



Setup

USP Bar

Field	Purpose
USP Bar Name	Enter the name of the Bar; this will not display to the Customer
Text Colour	Choose your USP Text Colour
Background Colour	Choose your USP Background Colour
Default	Sets the default USP Bar

Icons

Each Icon must then be set up individually.

Field	Purpose
Link	Enter a link that will be followed if the USP is clicked
Text	Enter a short string of text that will display in the USP Bar
Upload Image	Upload your Icon Expected size 100px X 100px

Field	Purpose
Visibility	<p data-bbox="810 197 965 226"><i>Choose from:</i></p> <ul data-bbox="858 271 1037 405" style="list-style-type: none"><li data-bbox="858 271 1037 300">• <i>Default (both)</i><li data-bbox="858 304 957 333">• <i>Mobile</i><li data-bbox="858 338 973 367">• <i>Desktop</i><li data-bbox="858 371 960 400">• <i>Hidden</i>