USPs

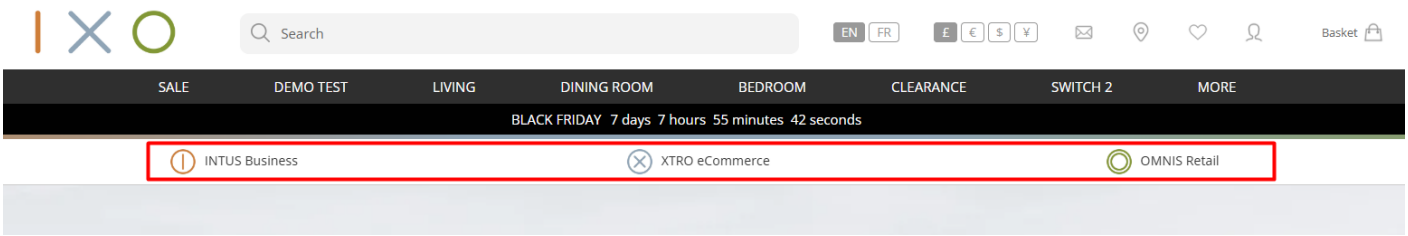
Define your Unique Selling Points.

- Summary

Summary

Use this screen to view, edit and manage USPs.

These are output at the top of the page, just below your menu bar.



Setup

USP Bar

Field	Purpose
USP Bar Name	*Enter the name of the Bar; this will not display to the Customer*
Text Colour	*Choose your USP Text Colour*
Background Colour	*Choose your USP Background Colour*
Default	*Sets the default USP Bar*

Icons

Each Icon must then be set up individually.

Field	Purpose
Link	*Enter a link that will be followed if the USP is clicked*
Text	*Enter a short strig of text that will display in the USP Bar*
Upload Image	*Upload your Icon* *Expected size 100px X 100px*

Field	Purpose
Visibility	*Choose from:* • *Default (both)* • *Mobile* • *Desktop* • *HIdden*